



2023/24
IMPACT
STATEMENT

Patron:

Her Excellency the Honourable
Barbara Baker AC, Governor of
Tasmania

Board

President
Paula Wriedt

Vice President
Arthur Jones

Public Officer & Secretary
Roger Viney

Treasurer
Heather Salisbury

General Committee Members
Sarah Hawes
Gary Randall
Kellie Rathbone
Vicki Tabor

Chief Executive Officer
Noel Hunt

Prepared by Hobart Cat Centre Inc trading as Ten Lives

OUR ORGANISATION

2023/24 IMPACT STATEMENT

ALL THE WAYS TEN LIVES IS MAKING A DIFFERENCE TO CATS, THE COMMUNITY AND THE ENVIRONMENT HERE IN TASMANIA

WHO WE ARE

Ten Lives is a self funded, not-for-profit animal welfare organisation, rehoming the unwanted cats and kittens of southern Tasmania. We also work to improve feline welfare and encourage responsible cat ownership.

OUR HISTORY

Ten Lives has a proud history of more than 60 years of caring for the unwanted cats and kittens of southern Tasmania. We started life as the Tasmanian Animal Protection Society. Founded by Joan Allport, it became a dedicated cat centre in 1974 under the leadership of Florence Robson. She had a vision to provide a shelter for all unwanted cats and kittens of Hobart. The Hobart Cat Centre was located in Strickland Avenue, South Hobart until 2007. It then moved to 12 Sels Point Road in New Town.

OUR NAME

We changed our name to the Ten Lives Cat Centre in 2017 to better reflect who we are, what we do and where we do it: for cats, the environment and the community in Tasmania. As Ten Lives, we have a voice on a state, national and even international level as a leading cat management organisation.

AIM

We provide and promote humane care for cats and kittens in Tasmania and act to reduce the number of stray, abandoned, lost, and unwanted (including feral) cats to benefit our communities, cats and our environment.



‘Ten Lives’ is a play on the old English proverb that says, “A cat has nine lives. For three he plays, for three he strays and for the last three he stays.” We believe that when a cat comes to us, we give it one extra life, so it, in fact, has Ten Lives.

2023/24 IMPACT

CAT CARE BY TEN LIVES

1,555

cats brought into our care

42,459

total nights of cat care

9,310

vet treatments - an average of

4.14

individual vet consultations with each cat

84,918

meals served to our cats

FOSTER CARE

249

foster carers in their home provided

30,154

total nights of cat care

60,308

cat meals served in foster care

OUTCOMES

962

cats adopted

69

lost cats reunited with their families

171

cats who were sick or injured beyond rehabilitation needing to be humanely euthanised

322

feral cats humanely euthanised that were trapped and brought into Ten Lives. Based on research findings¹ saving up to an estimated

374,164

native fauna, birds, mammals, lizards and frogs. Defining a cat's impact in Tasmania is more complicated than just applying these particular findings, that's why Ten Lives is heavily involved in cat management projects supported by research.

¹The impacts of cats in Australia. (2020). Research findings fact sheet [Fact sheet]. Science for Saving species, Threatened Species Recovery Hub, National Environmental Science Programme (Project 1.1.2) <https://invasives.org.au/wp-content/uploads/2020/08/Fact-sheet-The-impact-of-cats-in-Australia-Threatened-Species-Hub.pdf>

ENVIRONMENT

SHELTER

46

tonnes of litter used at the shelter and

9,200

plastic bags are now redirected from landfill through our litter recycling program

OP SHOPS

65.7 tonnes

clothes diverted from landfill, stopping

1,904 tonnes

of CO₂ emissions from entering the atmosphere (equivalent to 269,257 kms driven by an average petrol-powered passenger vehicle)

Source = ReuseCalculator-Charitable Reuse Australia. (nd) Both of these figures display a summary of the clothes and CO₂ diversion from op shops, generated by the Charitable Recycling Australia Calculator

OPEN INTAKE SHELTER Some shelters/rescues are selective with their intake. Ten Lives is an open intake shelter and we accept cats and kittens regardless of their health or condition.

COMMUNITY ENGAGEMENT

VOLUNTEERING

219

volunteers provided

22,343

hours of work across our shelter and op shops

EDUCATION & TRAINING

40,620

school students in

105

schools received the Edu.Cat program since inception promoting responsible cat ownership for future generations

30

front line local council staff trained through TassieCat and the Department of Natural Resources and the Environment (NRE) to be equipped to assist the public with cat related issues

38

Council Officers through TassieCat and NRE accredited as Authorised Officers to empower them under the Cat Management Act

HAPPY PAWS HAPPY HEARTS

442

sessions were enjoyed by participants, delivering

1,331

socialisation interactions with cats, providing

665.5

hours of enrichment for Ten Lives cats

HELPING FAMILIES AND THE COMMUNITY WITH CATS

36

abandoned cats brought into our care by good samaritans

118

families assisted that had no accommodation, landlord issues or needed to go into protective housing

90

cats taken into our care from people with ill health, infirmity or had passed away

52

cats taken into our care from people with financial problems

33

cats given another chance for a forever home taken from people that received an unwanted gift or made a bad choice

208

cats came into our care from hoarding and squalor situations

896

stray cats taken in from the community

MEOW MEALS

468

Meow Meals packs providing

6,552

meals for cats for owners in need, helping keep cats at home (commenced April 2024)

THERE IS NO TIME LIMIT, THERE IS NO COST LIMIT Our decisions for treatment of a cat in our care are made on the specific, individual circumstances, ensuring all humane, veterinary and world best practice considerations are taken into account for the best outcome for the cat.

OUR IMPACT

2023/24 OVERVIEW

REHOMING ALL REHOMABLE ANIMALS

ETHICAL DECISION MAKING

Ten Lives is an open intake shelter and we accept all cats and kittens regardless of their health or condition.

All cats are assessed by experienced vets and animal welfare staff. Our formal ethical decision making process ensures that all aspects of the cat's situation are considered, using veterinary and research based behaviour assessments.

We emphasise a responsible approach to adoptions and ensuring adopters are aware of all the long term commitments that go along with welcoming a cat or kitten into your home. Our low return rate reflects the responsible and caring approach we take in adoptions.

FERAL CATS

Feral cats make up a large part of our open intake, with 30% of that intake coming to us in traps. Using researched processes, each cat is assessed by numerous people including an experienced vet using our ethical decision making process.

This part of our work is a sad and difficult undertaking that the Ten Lives team accept as a responsibility of humane animal welfare and protecting our environment.

TAKING ON THE DIFFICULT CASES:

PANDA'S PATH TO PAWSPERITY

Found emaciated and dehydrated on the 4th of March, Panda's arrival at Ten Lives was met with immediate attention and concern. At approximately six weeks old and weighing less than 370g, Panda's condition was dire, scoring a mere 1-2 on the body condition scale. Placed on fluids, wrapped snugly, and nestled onto a heat pad, she was given the tender care she needed to start her recovery journey.

Through the dedicated efforts of the veterinary team and nurturing foster care, Panda's initial progress was steady and remarkable. A bout of vomiting and diarrhea prompted two visits to the Animal Emergency Service where she received prompt treatment. Through it all, Panda's spirit remained undeterred, her progress evident in her playful nature and improving health.

From dietary transitions to medication regimens, every detail speaks to the tireless efforts to ensure Panda's well-being from the moment she came into Ten Lives' care until she was adopted some two months later. Panda's story reminds us of the resilience of animals and the impact of a helping hand along the way.



It is our priority to make sure every cat has the best possible opportunity to live free from suffering and fear.

OPERATIONS

WORLD CLASS SHELTER

Every year we provide tens of thousands of days of care, and thousands of vet treatments and surgeries, while taking in cats and kittens that are stray or unable to be kept by their owners for reasons of ill health or homelessness.




We have a dedicated operations team that form the backbone of how we provide the best possible care for our cats, support our community on cat management and related issues, and help to protect our environment.



OUR PEOPLE

THE TEAM

- Independent board Members
- Highly qualified staff and volunteers - animal care, creative, education, op shop, retail and administration
- Dedicated vets and vet nurses
- Foster carers having the cats cared for in homes until they're ready for adoption.

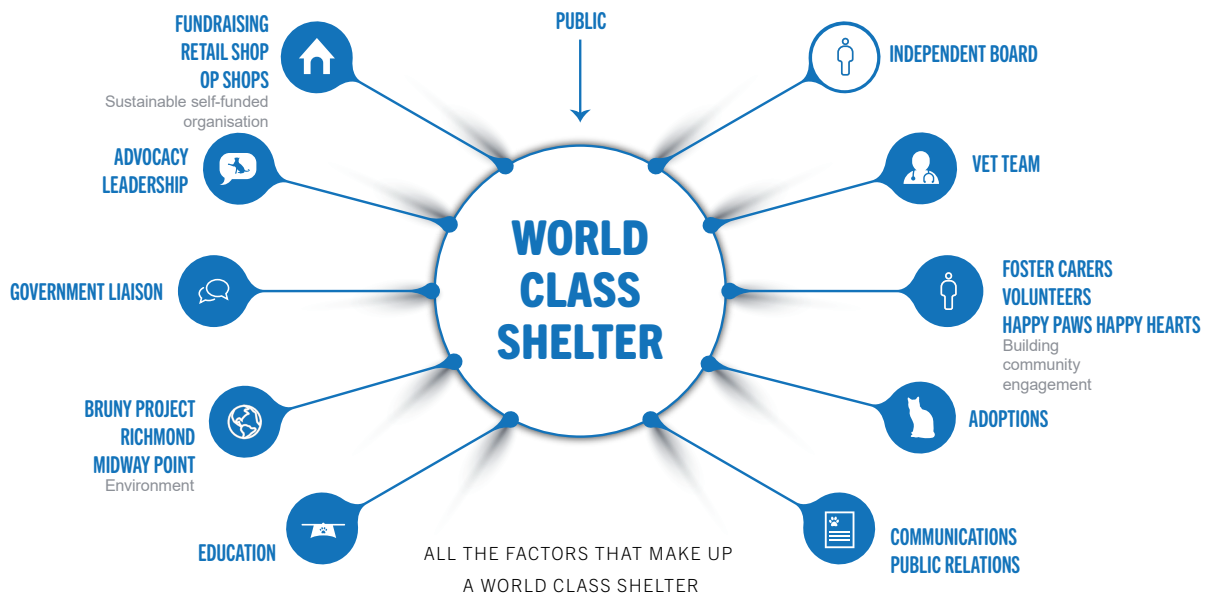
-  **219** volunteers at shelter and op shops
-  **249** volunteer foster carers
-  **26,380** social media followers

FACILITIES

THE TIME HAS COME TO BUILD FOR THE FUTURE

We are having new, purpose-designed buildings constructed. The pandemic has delayed the project, but we are now seeing progress and 2024 should see the project substantially completed.

This will give us warm, safe, welcoming buildings with separate areas for people to shop for pet supplies, adopt, surrender or be reunited with cats. Our vet team will have improved clinic areas and access to the hospital wing. Most importantly, cats in our care will be comfortable and happy while they get vet care or wait for their new owners to come and adopt them.



EDU.CAT

EDU.CAT – TEACHING TASMANIAN SCHOOL CHILDREN AND THEIR FAMILIES ABOUT RESPONSIBLE CAT OWNERSHIP

We have reviewed and revised our Edu. Cat program so that it continues to meet the contemporary needs of students and educators and deliver our important animal welfare messages.

We have also updated the program to meet the Australian Curriculum, Assessment and Reporting Authority's (ACARA) latest version.

We offer Edu.Cat to all Tasmanian schools, with our volunteer educators delivering sessions and comprehensive class materials to children in kinder to year 7 classes. Australian-first curriculum-aligned feline education program uses STEM (Science, Technology, Engineering and Maths).

MEOW MEALS

A new initiative aimed at supporting both cats and their owners, Ten Lives announced the launch of the "Meow Meals" Feline Food Assistance Program in April 24.

Recognising the challenges faced by individuals and families who struggle to afford basic necessities for their cats, the program aims to provide essential food assistance, enabling cat owners to retain ownership and ensure the wellbeing of their pets.



HAPPY PAWS HAPPY HEARTS

Ten Lives and partners Happy Paws Happy Hearts offer a unique community program promoting inclusion and happiness for the participants. The program is guided by Program Trainers where participants can break down personal barriers by working with animals through fun, curated programs.

For the participants this is supporting increased social connection and confidence for improved wellbeing. This also forms part of Ten Lives cat enrichment program to achieve the best possible outcomes for our cats and kittens.



TAKING ON THE DIFFICULT CASES:

EDWIN'S VISION QUEST

Edwin's journey is one of resilience and hope. After being brought to the shelter with severe injuries from a suspected car accident, the 4-year-old grey and white cat faced numerous challenges, including groin trauma, pelvic fractures, and FIV. Despite the odds, Edwin's spirit remained unbroken. He underwent extensive veterinary care, including eye surgery, and continued to heal with remarkable determination. Over three months in care, Edwin transformed into a playful and affectionate companion. His story is a powerful testament to the impact of expert care, compassion, and the enduring strength of animals in the face of adversity.

CAT MANAGEMENT

CAT MANAGEMENT COORDINATOR

Ten Lives won the state government tender to host the Southern Region Cat Management Coordinator which is part of the TassieCat team. NRM North and Cradle Coast Authority host the two other officers.

The coordinator has established effective working relationships with local government. Key activity has included facilitating and delivering training to authorise council officers under the Cat Management Act, along with training for frontline council staff to equip them to deal with cat management related enquiries that go to councils. The Coordinator is also engaging with community groups to address cat management issues and provide assistance.

BRUNY ISLAND

We've been part of a cat management project on Bruny Island since 2016. This important project aims to protect threatened species and improve cat management in the community. We continue to work with partner organisations: Biosecurity Tasmania, Kingborough Council, Bruny Farming, NRM South, weetaoona Aboriginal Corporation, community and conservation groups, universities, and tourism operators.

HOT SPOT PROJECT: MIDWAY POINT

Ten Lives, TassieCat, and Sorell Council launched a joint cat management initiative in Midway Point, building on Ten Lives' success with similar projects on Bruny Island and in Richmond. The project aims to initially gather baseline data on cats from the Midway Point community to help determine steps that will improve the welfare of cats in the community, protect native wildlife, and decrease the intake of unwanted animals into the shelter.

Next steps will include a free cat desexing program in the area.



OUR COMMITMENT

ONE OF OUR MAJOR AIMS IS TO LOOK AFTER THE ENVIRONMENT.

We're constantly working to improve the ways we do things at the Centre that benefit the environment.

- Solar panels
- Litter diversion from landfill
- Efficient washing and drying machines
- Eliminating waste by reuse of goods through our Op Shop Network

FUNDRAISING

MOST PEOPLE DON'T REALISE THAT WE'RE A NOT-FOR-PROFIT ORGANISATION AND WE DON'T RECEIVE ANY DEDICATED GOVERNMENT FUNDING.

While at various times we receive grants for specific projects, much of our money comes from the generosity of people who support our successful op shops, our popular shop on site at the Centre or through financial donations.

Every dollar raised for specific causes goes directly to pay for that project or cat – none is used for administration costs.



RETAIL

OP SHOPS

We have three op shops run by enthusiastic, skilled volunteers – at Margate, Argyle Street in Hobart and High Street in New Norfolk. A fourth Op Shop is opening in Moonah in July 2024. These contribute significantly to our income and are part of our plan to remain financially sustainable.

The shops are a great place to rummage for a unique find, pick up your essential pet supplies or meet the resident kitty for adoption.



OUR PET SUPPLIES RETAIL SHOP

We have a shop at Ten Lives where people can buy their pet essentials including quality cat food, litter, toys, harnesses and cat-related gifts.



WHERE THE MONEY GOES

100% OF EVERY DOLLAR RAISED GOES DIRECTLY TO THE CARE OF OUR CATS AND KITTENS OR THE SPECIFIC PURPOSE FOR WHICH IT WAS DONATED.





Ten Lives Cat Centre

info@tenlives.com.au

12 Sells Point Road, New Town Tas 7008

PO Box 309, Lenah Valley Tas 7008

P 03 6278 2111

tenlives.com.au