

scratchingpost

Magazine of Ten Lives

Autumn 2020

please
take
one!

ZOOEY:

THE FACE OF FOSTER

INSIDE:

**RECOGNISING
MONA FOSTER**



**FUNDING FOR
BRUNY ISLAND**



**OUR BIGGER &
BRIGHTER OP SHOP**



OUR CENTRE

As you can see from this edition of the Scratching Post, there's no shortage of good news at Ten Lives! From the announcement of our new Patron, recognising our past dedicating a plaque to former President Mona Foster, and securing our future through our environmental and fundraising projects.

We also have had an incredible and record-breaking first quarter for our adoption figures this year. January, February & March each saw the monthly record broken, which means lots of cats and kittens have gone to happy homes.

I would like to extend my utmost appreciation to our dedicated and tirelessly working team. Our adoption achievements wouldn't have been possible without the extensive resources of our foster care program, our on site vet team and the amazing staff and volunteers both at the Centre and the Margate Op Shop all working together to ensure the best possible quality of care for the cats and kittens at Ten Lives.

Noel Hunt, Manager



Photo: Joel Diprose/Ten Lives

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Every cat has a story.
Are you part of it?

The Scratching Post is published by Ten Lives Cat Centre
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Animal Portraiture: Rachael Daniels

Photo: Rachael Daniels/rachaelphotography.com



ZOOEY: THE FACE OF FOSTER CARE

Each year in preparation for kitten season we ramp up recruitment for new foster carers to ensure that we have resources at the ready when the season is in full swing.

This year our weekly training sessions were promoted with the help of the now famous Zooey, who helped us boost our numbers to over 200 carers for the summer.

Zooey came in as a 'singleton' and was in foster care with our Foster Care Coordinator meaning that she would also come to work with her each day, providing countless photo opportunities as social media shared her journey in foster care. Needless to say, there was a long line of people waiting to adopt her!

So far this financial year our foster care program saw our foster carers give our cats and kittens over 45,000 nights of care!



GET YOUR 2020 ENTERTAINMENT MEMBERSHIP TODAY!

We're fundraising again this year through selling Entertainment Memberships, which are now 100% digital!

With school holidays fast approaching it's a purrfect time to buy!

Not only do you get a year's worth of great savings but by purchasing membership from Ten Lives you are also helping kitties in need!

You can order digital memberships via the Entertainment website:
www.entbook.com.au/240v102



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Suzy Cooper, Prue Horne, Kellie Rathbone, Heather Salisbury & Vicki Tabor

Honorary Life Members Sheree Bennie, Julie Bristow, Leonard Bristow, Colin Dewhurst, Sue Dewhurst, Kath Fisher, Mona Foster, Sue Green, Tom Harding, Robyn Langridge, Rose Osborne, Betty Sheperd, Caroline Steele & Ingrid Tebb

Ten Lives would like to thank the following businesses for their support:



Raine&Horne.
Hobart & Kingborough

GLENORCHY  **GAZETTE**



PLAQUE OF RECOGNITION:

CURRENT TEN LIVES PRESIDENT, DAVID REES WITH FORMER PRESIDENT MONA FOSTER AND HER EXCELLENCY PROFESSOR THE HONOURABLE KATE WARNER, AC, GOVERNOR OF TASMANIA IN FRONT OF MONA'S PLAQUE

On the 28th of August restored plaques for Joan Allport and Florence Robson were placed in the Blue Room and our newly announced Patron, Her Excellency Professor the Honourable Kate Warner, AC, Governor of Tasmania unveiled a plaque to acknowledge the achievements of Mona Foster.

This plaque acknowledges the role that Mona has played in the world of cat protection in Tasmania. It is fitting that her plaque has been placed alongside those of Allport and Robson, as Mona was a member of the Tasmanian Animal Protection Society

(TAPS) committee for over twenty years, before she became the President in 1987.

She also played a significant part in the opening of the centre in South Hobart, in 1974 and tirelessly worked to promote and raise funds for the organisation, through “button days” and the op shop.

Mona and members of TAPS would also themselves search for stray and feral cats. It is this commitment and energy that created a strong foundation for the centre.

Mona continues to support Ten Lives, providing encouragement and wisdom. “She’s very humble” says President David Rees, which

is why such an opportunity to celebrate her achievements was important.

Without Mona, Ten Lives would not be able to continue to do the important work that it does. It cannot be understated that without her contributions, Ten Lives would simply not exist.

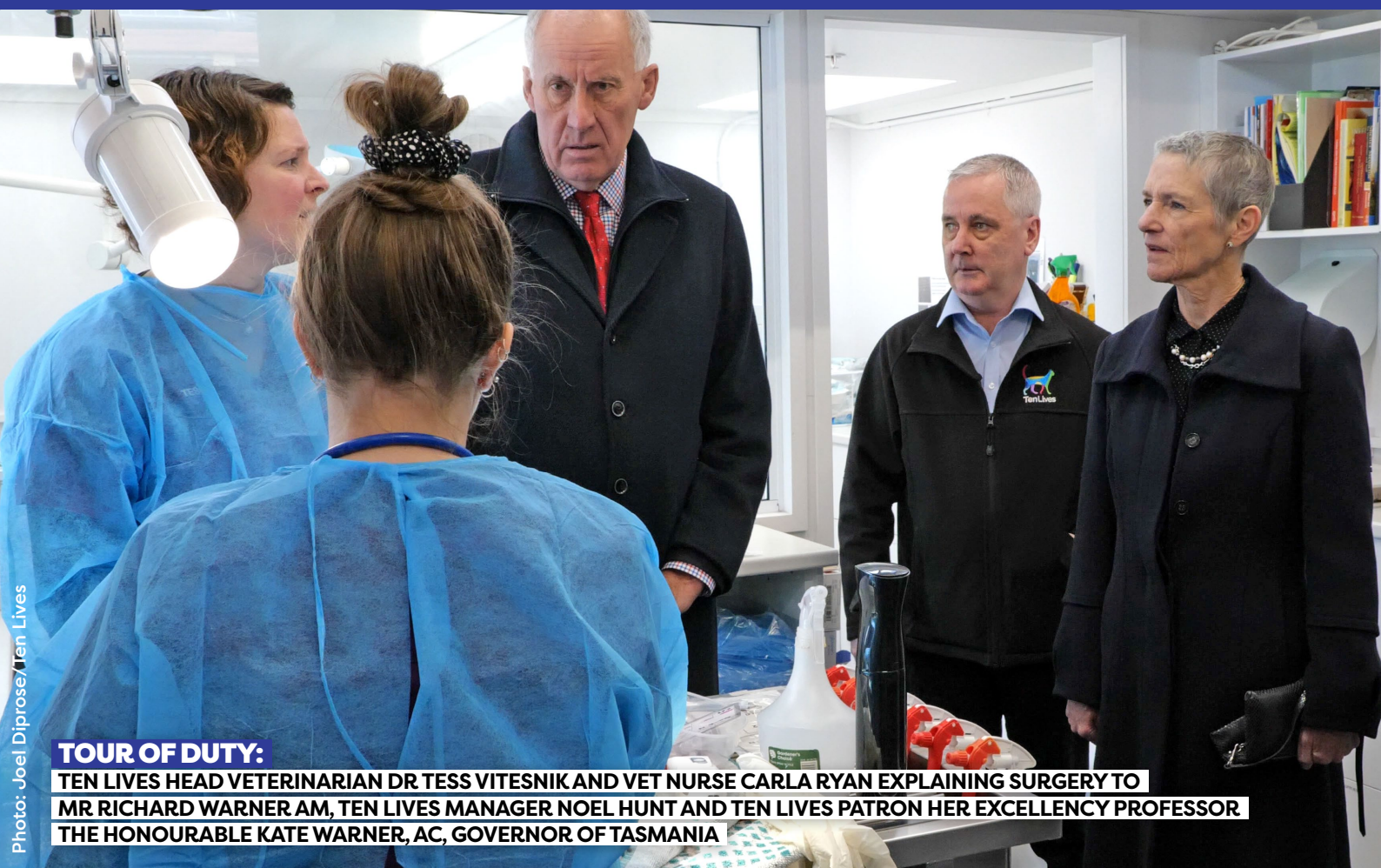
The day also saw the announcement of Ten Lives new Patron, Her Excellency Professor the Honourable Kate Warner, AC, Governor of Tasmania who toured the Centre with husband Mr Richard Warner AM, seeing firsthand all aspects of our operations, from the surrender desk to the vet room and hospital, shop and adoption rooms.

Every cat has a story.



Are you part of it?

BOARD



TOUR OF DUTY:

TEN LIVES HEAD VETERINARIAN DR TESS VITESNIK AND VET NURSE CARLA RYAN EXPLAINING SURGERY TO MR RICHARD WARNER AM, TEN LIVES MANAGER NOEL HUNT AND TEN LIVES PATRON HER EXCELLENCY PROFESSOR THE HONOURABLE KATE WARNER, AC, GOVERNOR OF TASMANIA

She noted in her speech that many of the values that the original founders of TAPS held, regarding cat care, rehabilitation, containment and care have been fostered throughout the history of this organisation. It is a testament to the strength and conviction of the founders, staff, volunteers, patrons and donors who have supported Ten Lives throughout its many forms, that it still retains and advocates for these values, over seventy years later.

An example of this can be found in an anecdote that Her Excellency shared, of spending time with founder Joan Allport who would take

cats home as she had only been allocated one day to accept surrendered felines per week.

Today, many staff and volunteers find themselves fostering cats and kittens and even adopting those that otherwise struggle to find homes. This shows that Ten Lives has never been a mere shelter. It has been a community and a sanctuary for the cats that it protects. The passion that our staff and volunteers have for cats and kittens doesn't end at closing time. It continues to perpetuate our lives and our communities and will continue to, far into the future.





BIGGER & BRIGHTER:

OP SHOP VOLUNTEERS PAST & PRESENT CELEBRATING THE OPENING OF OUR REFURBISHED OP SHOP

On the 4th of August staff and volunteers joined the Ten Lives Board to celebrate the renovation and refurbishment of the Margate Op Shop.

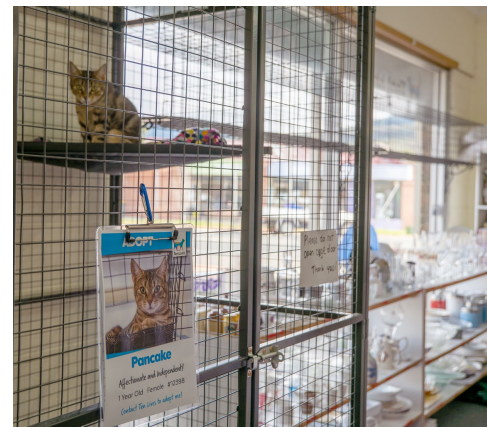
The store has been an important and beloved part of the community; but it outgrew its small premises and has undergone an overdue expansion.

Locals and visitors will notice that the shop has taken over the neighbouring pizza shop and that the façade has been updated to feature the Ten Lives logo and branding. But one of the most exciting new features is a large enclosure for the local resident cat! We

endeavour to always have one of our cats overseeing the day-to-day dealings of the op shop and making it a fluffier place to visit! The best part of having a resident cat is that they are (of course) available for adoption. When you adopt the op shop cat there will be an adoption pack available, and another cat will take their place as the centre of attention at the shop! Ten Lives Manager Noel Hunt says that he hopes the cat will be an “added attraction” to what is such a unique shop.

Op Shop Manager, Robyn Tacey, and her team of volunteers have embraced their new feline friend and have worked tirelessly to provide an interesting and exciting space.

According to Board President David Rees “everyone involved in it... they’re all first-class people,” which has never been more apparent than it is now. We encourage everyone to pop down and play with the resident kitty, while having a look to see what bargains might hide on the shelves! And as Mr Rees says, “get your wallets out!”



Every cat has a story.



Are you part of it?

OP SHOP



Photo: Joel Diprose/Ten Lives

WELL DESERVED RECOGNITION:

PAT LANGFORD PICTURED RECEIVING HER AWARD FROM HER EXCELLENCY PROFESSOR THE HONOURABLE KATE WARNER, AC, GOVERNOR OF TASMANIA

THANKS PAT!

On the 28th of August Pat Langford's contributions to the Ten Lives Margate Op Shop were acknowledged by Ten Lives Manager Noel Hunt, President David Rees and Patron Her Excellency Professor the Honourable Kate Warner, AC, Governor of Tasmania.

"Fix it Pat" has worked at the Op Shop for more than twenty years. As her name suggests, Pat is known for her problem-solving abilities and her willingness to fix things. She has recently been instrumental in the changes to the shop,

which has expanded and taken on a cat for adoption.

The store would certainly not be the same without her, and Ten Lives is grateful for her time and energy in raising funds and spreading the word for our shelter.

The Op Shop provides significant financial contribution for Ten Lives. The Op Shop is always busy, and the volunteer team work extremely hard to achieve this financial result. Customers regularly travel distances to enjoy the Cat Op Shop experience where the traditional style bargains are always found.

**MARGATE OP SHOP****1717 CHANNEL HIGHWAY**

- CLOTHING
- SHOES
- BOOKS
- HOMEWARES
- RECORDS

NOW WITH CATS FOR ADOPTION!

100% of funds raised from our op shop stay right here at Ten Lives so your purchase helps a kitty in need!



Photo: Joel Diprose/Ten Lives

LITTER WASTE REDUCTION INITIATIVE:
THE CENTRE GOES THROUGH EIGHTY TONNES OF LITTER EVERY YEAR

HOBART CITY COUNCIL WASTE REDUCTION GRANT

It was announced on the 7th of October that the Hobart City Council have granted \$3,000 to support a collaboration between the University of Tasmania and Ten Lives Cat Centre.

The grant is in keeping with the council's strategy to achieve zero waste to landfill and will focus upon researching sustainable outcomes for used litter.

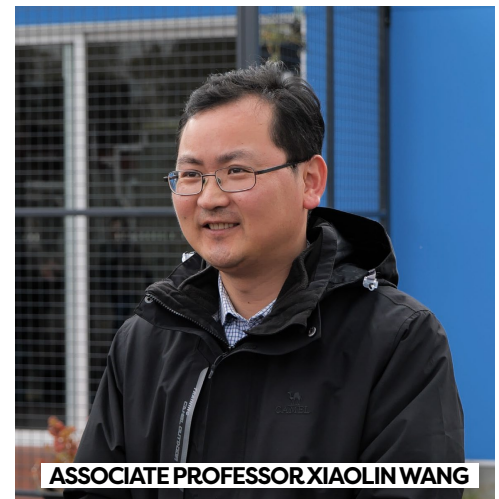
Ten Lives has already taken measures to reduce litter waste, investing in a pine/sawdust compound that is compressed without chemicals,

but the Centre already goes through eighty tonnes per year, despite these measures, and is seeking to reduce the amount of waste.

Associate Professor Xiaolin Wang has identified three possible aims for the project:

1. the use of litter combustion to create heating and power generation,
2. the use of ashes and debris to be used as fertiliser and
3. the potential for litter to be utilised in construction materials.

Associate Professor Wang expressed his excitement at the project saying that in his view one of the aims of UTAS is provide a service for the local community. Bill Harvey from



ASSOCIATE PROFESSOR XIAOLIN WANG

the Hobart City Council echoed this sentiment stating that the project is a perfect example of a collaboration working within the sustainable development framework.

Watch this space - exciting and innovative times are ahead at Ten Lives!

Every cat has a story.



Are you part of it?

CONTAIN



Photo: Joe Diprose/Ten Lives

CAT CONTROL MEASURES:

MATTHEW PAUZA FROM BIOSECURITY TASMANIA SHOWS HON SUSSAN LEY MP & SENATOR THE HON ERIC ABETZ THE TECHNOLOGY FOR TRACKING CATS ON BRUNY ISLAND

BRUNY ISLAND

Cat Control to Receive \$1.5m Environment Restoration Fund Support

“Conservation is everyone’s business” said the Hon Sussan Ley MP at her address on Bruny Island on the 23rd of September. She gathered with Senator Eric Abetz, Kingborough Mayor Dean Winter, Ten Lives Manager Noel Hunt and other key stakeholders and members of the community to announce that \$1.5 million has been awarded for cat control on the island from the federal Environment Restoration Fund. This money will go towards research and tracking of feral

cats on the island that have been posing a threat to the native wildlife.

Mayor Dean Winter was happy at the announcement, saying that Bruny relies upon financial support from the federal government to do such projects. Ten Lives Manager Noel Hunt also applauded the decision describing it as a holistic approach, as it combines federal and local government, animal welfare and conservation groups, the local community with university research to understand the effects of feral and domestic cats on the environment.

Noel Hunt stated that Ten Lives is about people, the planet and pussycats, and that the



NOEL HUNT WITH HON SUSSAN LEY MP AND KINGBOROUGH CAT MANAGEMENT OFFICER KAYLENE ALLAN

organisation is concerned about the impact of the community when people don’t exercise responsible cat ownership. Responsible cat ownership measures include desexing, microchipping and containing cats. These measures can be taken in any home and will protect the cat, community and wildlife as well.



HIDDEN DANGERS EVERYWHERE:

LITTLE BUDDY BEAR RECEIVING VITAL CARE FROM THE TEN LIVES VET TEAM

ADULT SUPERVISION IS ESSENTIAL WHERE SMALL CHILDREN HANDLING SMALL ANIMALS IS INVOLVED

CURIOSITY & THE CAT

We all know that cats are inquisitive by nature and that sometimes this gets them into trouble! The average household contains a number of dangers for our feline friends, some more obvious than others. Here are ten things to look out for:

1. Toddlers

Not only can cats pose a risk to kids (think intestinal worms, scratches, bites, allergies) but smaller kids can unintentionally

harm cats, small kittens being particularly vulnerable. Adult supervision is essential in preventing accidents, as is teaching children to be gentle and respectful when dealing with all animals. Little Buddy Bear was one day old and had an accident involving children. He came to us with a wound at the back of his neck which received immediate veterinary attention.

2. Hot plates and wood heaters

Soft paws landing on hot surfaces can cause some serious burns. Teach cats and kittens to stay off kitchen benches, for safety and hygiene purposes. Fire screens are helpful to keep kittens away from the tops of hot fire boxes.

3. Lilium flowers

The pollen of lily flowers is very toxic to cats. If ingested it can cause irreversible damage to the kidneys. Even a small amount on the coat that is groomed off can be dangerous. Best not to have these as cut flowers in your house at all.

4. Human food

Human foods that are toxic to cats are onions/garlic/shallots, caffeine, chocolate, alcohol, raw dough, and grapes/raisins. Cows milk, although traditionally seen as a treat for cats is not ideal as they cannot process lactose and digestive upset can result. Raw egg, raw meat, and uncooked bones should also be avoided.

Every cat has a story.



Are you part of it?

DESEX

**HEALTH HAZARD:**

PLAYFUL OBJECTS SUCH AS WOOL MIGHT LOOK LIKE TOYS BUT CAN CAUSE SERIOUS BLOCKAGES IF SWALLOWED

5. Washing machines and fridges

Open doors of washing machines, tumble dryers, and fridges are all very tempting to young kittens. Make sure to check they aren't inside before closing the door!

6. Electrical cords

These tend to dangle at a great kitten height but can potentially be quite dangerous if chewed on, not to mention damage to the cord itself. Cords and cables may need to be covered or put in covers temporarily.

7. Medication

Obviously, medication for people or other animals should not be left lying around for cheeky kittens to chew. But beyond this never dose

your feline with medication that has not been prescribed by your vet. Paracetamol, for example, is a very common household medication and is safe in humans and dogs but is very toxic to cats.

8. Rat poison

Although cats are less likely than dogs to seek out the poison itself, cats that are catching rats and mice can get a dose of the poison from their prey.

9. Bathroom and kitchen cleaning products

If a cat or kitten laps at a cleaning product (bleach is a common one) ulceration of the tongue, lips, and throat can occur. For cats that like to drink out of the sink, shower base, or bath this can happen if there is any remaining residual

chemical after cleaning. Be sure to rinse thoroughly with water after cleaning.

10. Needles and thread, wool, tinsel, elastic bands

All these look like toys to a playful puss but they can all become hazardous if swallowed. They can cause serious blockages in the intestines which require surgery to remove.

Happy kitten or cat proofing your home!

If you suspect your cat has gotten up to mischief, then be sure to seek veterinary assistance.

TEN LIVES VETERINARIAN
Dr Tess Vitesnik BVSc (Hons)

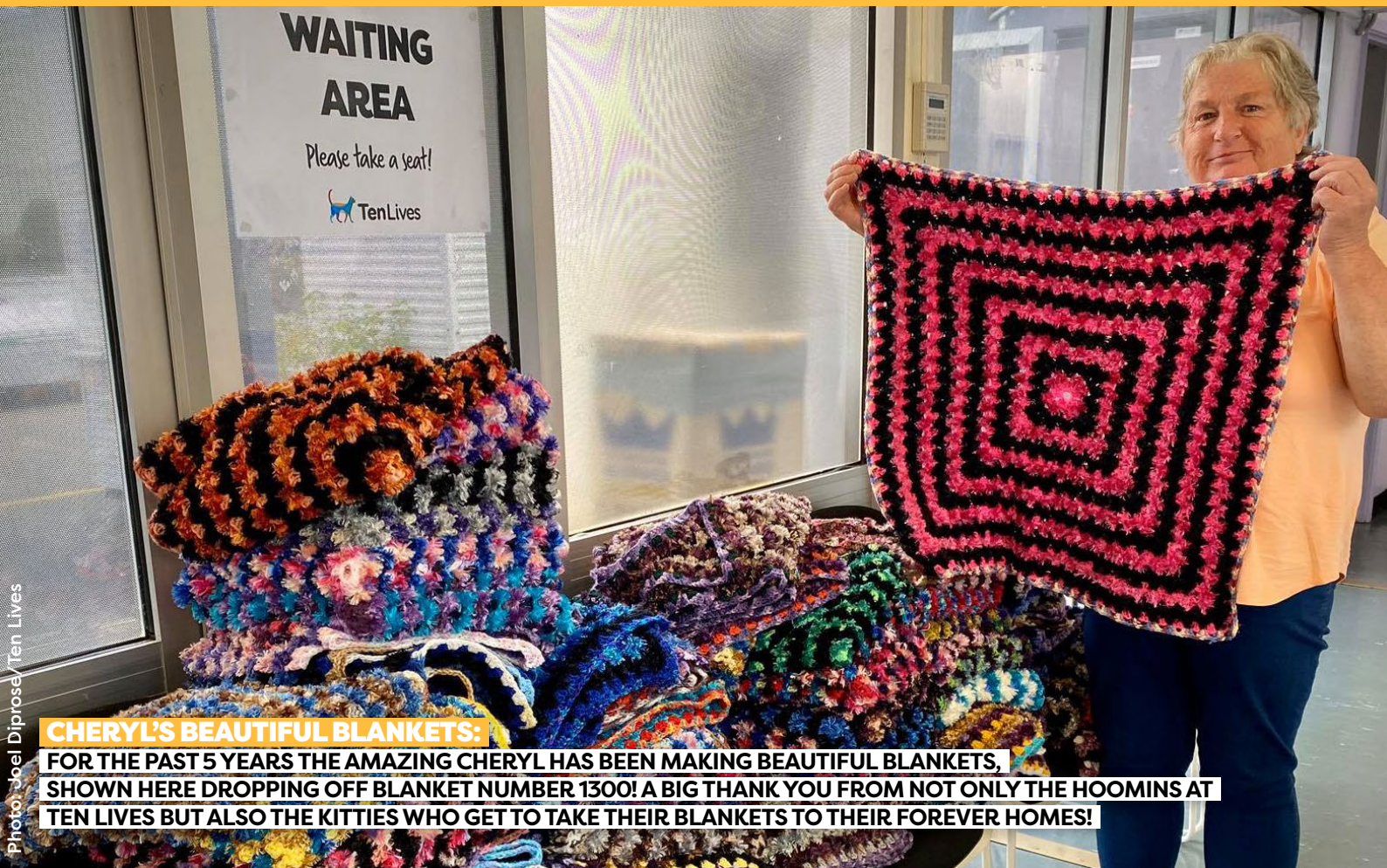


Photo: Joel Diprose/Ten Lives

CHERYL'S BEAUTIFUL BLANKETS: FOR THE PAST 5 YEARS THE AMAZING CHERYL HAS BEEN MAKING BEAUTIFUL BLANKETS, SHOWN HERE DROPPING OFF BLANKET NUMBER 1300! A BIG THANK YOU FROM NOT ONLY THE HOOMINS AT TEN LIVES BUT ALSO THE KITTIES WHO GET TO TAKE THEIR BLANKETS TO THEIR FOREVER HOMES!

The Ten Lives Cat Centre is a self-funded not-for-profit cat welfare organisation.

We do not receive government funding, and we rely on funds generated from our own operations and the support of the general community.

How can I help?

We need financial donations to provide ongoing care for cats and kittens as well as the maintenance of our facilities. Donations of over \$2 are tax-deductible and donations can be made via our website, over the phone or in person at the Centre.

Sponsorship

For just \$20 per month your sponsorship will help us feed and house a cat or kitten and

you'll receive regular updates on your sponsored cat.

What we need

Office Supplies:

Copy paper (A4 & A3), pens, post-it notes, blu tac, tape, laminating pouches, staples & tissues

Cleaning Supplies:

Paper towel, toilet paper, hand soap, dishwashing liquid, disposable gloves - pref. Medical grade & latex-free

For the Cats:

Blankets, sheets, towels, jumpers, toys, heat packs, pet beds/caves etc, cat trees, cat carriers.

Please note we are unable to accept donations of filled bedding items such as doonas or pillows.

\$23	will help with the daily care of our cats and kittens
\$56	will help with essential vet treatments for our cats and kittens
\$87	will help with the cost of raising kittens in foster care
\$232	will help with the full cost of standard vet care
\$500	will help with the cost of specialised cat dental treatment
\$1,000	will help with the cost of specialised feline eye surgery
You can make a one-off donation or make a regular monthly donation.	





CATALINA WITH HER BROKEN LEG



FULLY RECOVERED IN COMPLETE COMFORT:

CATALINA FULLY HEALED FROM HER BROKEN LEG AND READY FOR ADOPTION, APPRECIATING THE WONDERFUL FUNDRAISING EFFORTS THAT HELPED HER RECOVER COMFORTABLY.

HEAT THE HOSPITAL

In July we ran a successful campaign to “Heat the Hospital.” While our public spaces have seen significant upgrades, the behind the scenes spaces have been sorely lacking for a while.

Our campaign illustrated the reality that was our drafty, rattly hospital wing, which had big outdated metal doors that made noise, scaring our most vulnerable cats and kittens.

As head veterinarian Dr Tess Vitesnik reminded us “one of the most common causes of illness in shelter cats is stress.” This clearly resonated with people, as did the work of our

marketing team and the cute cats and kittens who posed for photos and videos on social media.

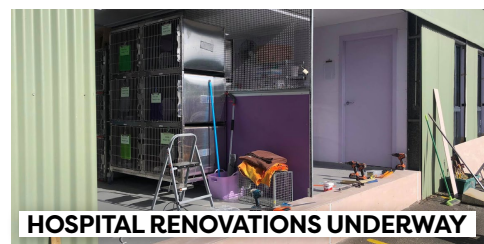
The campaign successfully raised \$15,000 in just 4 days to put in new windows and heating, to make the residents more comfortable.

We are happy to report that the space was much more comfortable for the cold winter nights and the reverse cycle aircon also saved the day in summer, when there are more residents and the days are hotter.

We would like to extend thanks on behalf of our staff, volunteers, and the cats and kittens for all the interest and generosity that this campaign has raised!



THE OLD HOSPITAL



HOSPITAL RENOVATIONS UNDERWAY



HOSPITAL RENOVATIONS COMPLETE!



Q&A WITH VOLUNTEER ANIMAL CARE ATTENDANT MAGGIE

Why did you decide to volunteer?

My commitments changed, and I had some time on my hands. Ten Lives was top of my list as a place in which to volunteer.

When I'm not at Ten Lives I'm normally?

A tour guide working for 3 employers. Well I was.....I hear there's a virus.

Favorite fictional cat?

Garfield! I've got a cat just like him. He was so cute when I got him at Ten Lives, but he should have come with a warning!

If you had a time machine would you go back in time or into the future?

I'd go back to 1810 and visit Matthew Flinders in jail in Mauritius. I'd thank him for his near perfect map of our continent and for naming it "Australia" (I'm a tour guide, I love history!)

Would you rather chase a toy mouse or sleep all day?

Oh much rather chase the mouse, although I've learnt that if I catch him and don't want to play any more, I just keep hold of him and have a power nap.

What are you an expert in?

Nothing, but you wouldn't know it. I speak with such confidence!

If you could win an Olympic medal in any sport (real or fake) what would it be?

Kindness. To be excellent at that would be truly an achievement.

If aliens landed in your backyard and offered to take you into space with them, would you go?

Even if I wanted to, I bet my cat would go in first. He's loves jumping into the car!

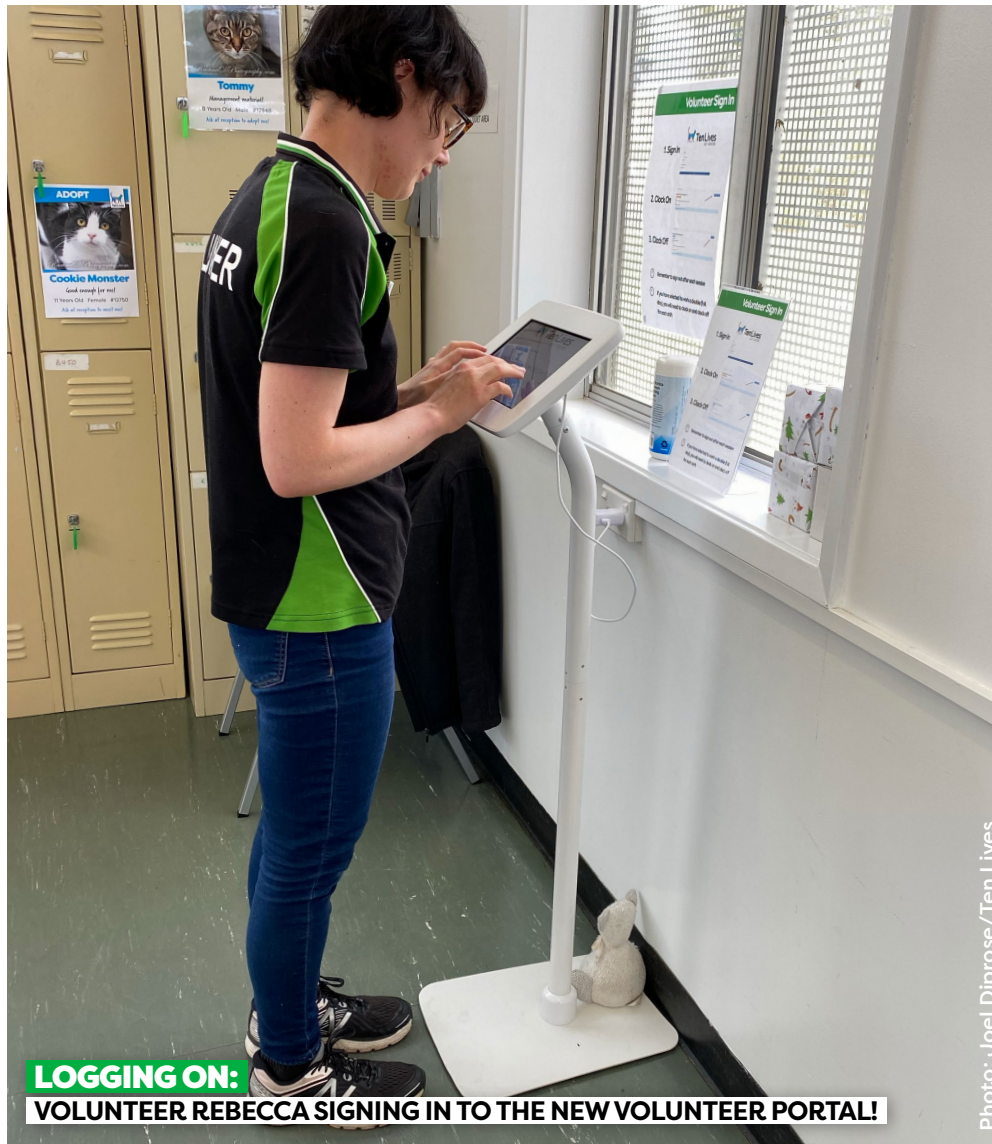
What surprises you most about Ten Lives?

Amazing attention to the feelings and needs of us volunteers.

What would you tell someone who was thinking about adopting a cat?

Be prepared for the long haul. My cats are 10 and 16 yrs - that makes them teenagers in human terms, and just like teenagers today they have no intention of leaving home for years yet!





LOGGING ON:
VOLUNTEER REBECCA SIGNING IN TO THE NEW VOLUNTEER PORTAL!

Photo: Joel Diprose/Ten Lives

TECHATTEN LIVES

Ten Lives is embracing new technology! Volunteers now have access to a volunteer portal that allows them access to their roster from their own homes! This allows volunteers to change their shifts and mark themselves present or absent, removing the stress of having to alert a supervisor when they cannot attend.

This is an invaluable resource for the shelter, as a not-for-profit business it relies upon volunteers and often does not

have the resources to follow up on every shift. More than anything, however, it makes our volunteers lives easier which is the best outcome!

Foster carers also have access to new tech! An app allows carers to be notified when a cat requires foster that matches their requirements. This allows potential carers to respond to an SMS at their most convenient time; and saves the phone-tag that inevitably comes with having a busy shelter and equally busy foster carers!

DO YOU WANT TO BE A PART OF SOMETHING TRULY AMAZING?

Volunteers are an essential part of our operations at the Ten Lives Cat Centre as we are 100% self-funded. We receive no government funding to assist with the costs of running such a large not-for profit feline shelter and rely on the generosity of the community.

Volunteering is a great way to learn about cats and their behaviours, while meeting like-minded people and giving back to the community (and cats).

We're currently taking applications for the following volunteer positions:

- Creative Assistant
- Foster Carer
- Op Shop Assistant
- Retail Assistant

Information for our volunteer roles are listed on our website.

Please read the position description for each one. If we're recruiting for a volunteer role the "Apply Now" button will appear under the description. To apply, click "Apply Now" to express your interest.

#catsofnewtown

Every cat has a story.



"We first saw Inka on the Ten Lives Facebook page, and we fell in love with her picture and decided to meet her. Once arriving at the Centre and spending time with her, we knew we had to adopt her. We also loved the name she had been given, so we kept it! Inka settled into our home immediately, as if she had always been here."

- Mark, Inka's hoomin, Adopted September 2015



POSTAL CARD

PLACE
POSTAGE
STAMP
HERE

"We were originally looking for an older cat but couldn't resist the temptation to look at the kittens. When we went into the room we noticed squishy (formerly Phoebe) straight away and fell in love with all her floof!"

She has settled in fantastically and her favourite place is anywhere with a knitted blanket."

- Shannon, Squishy's hoomin, Adopted December 2017

for correspondence

for address only



"Tonto settled in very quickly and is an important part of our family. He is a very sweet natured and laid back kitty. He especially loves our seven year old son, Dylan. He sits in the middle of the train tracks when Dylan plays trains and often sleeps on the end of his bed. He is a very smoochy and loving boy as long as it's on his own terms!" - Heather, Tonto's hoomin, Adopted October 2016



"My partner and I were visiting a friend who happened to be fostering Chain Chomp. She came to see us and we immediately noticed her cute little cleft palate. Her dorky mouth, her sweet purrs and her vivid green eyes stuck with us. On the drive home, my partner said, "Should we just adopt her?" - we picked her up that afternoon."

- Finn, Chain Chomp's hoomin, Adopted August 2019



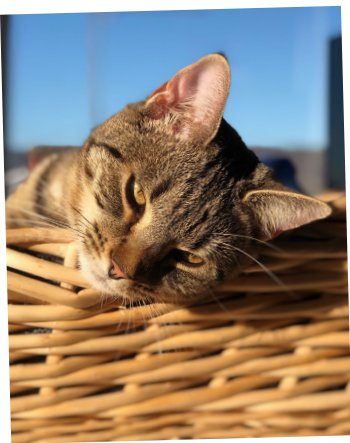
"Eddy (formerly Humpty) was adopted from Ten Lives as an anniversary gift! I'd spent many years (4years!!!) asking for another cat and when my partner said yes, off we went. We had the baby with us, in his capsule and Eddy was the only kitty who wanted to be near him. He was cautious but intrigued and gentle. Eddy came home with us that day and slotted in to our lives perfectly."
- Carrissa, Eddy's hoomin, Adopted March 2019



"My poor baby had been with Ten Lives for 5 months watching all his siblings and friends being adopted around him so I decided it was his turn for a forever home and unconditional love. He has settled in perfectly and has made himself right at home bossing me around, he is extremely talkative and opinionated." - Alisha, Daffy's hoomin, Adopted May 2019



"Emmie was under foster and we fell in love with her. Being a real sweetheart from the very start, she would join us on the couch for TV sessions, rub her head into everything and constantly ask for attention by headbutting us. She felt right at home the moment she arrived and was part of the household since day one." - Daniel, Emmie's hoomin, Adopted May 2019



"Each time I visited over a few weeks, Courtney seemed not that interested. Then I lost my daddy after a very short illness and went back a few days later and she was so affectionate. When I got her home and checked her birthdate I saw she was born the November before on my mum and dad's 60th wedding anniversary! She is a wonderful companion."
- Sue, Courtney's hoomin, Adopted July 2019



"Moving into our first home we felt a little bit empty without a pet, so we began to look for a kitten and within a few weeks we found the purrfect little man Leo (formerly Biblo). We instantly fell in love and decided to get him a brother as we simply couldn't stop at one. I spotted Alfie (formerly Ronald) through a Facebook image and decided he was the one! They have been the best of buddies ever since they met!"
- Chris & Imogen, Alfie & Leo's hoomins, Adopted May & June 2019



Throughout 2019 Ten Lives has continued its strategic approach with an inward focus of being a world class Cat Management Centre, and with outward focus of being leaders in community education and solving the cat management problem.

As part of the inward focus, we recognise the need to upgrade our facilities. When the then Hobart Cat Centre moved to our current site at Self's Point in 2007 the buildings essentially consisted of office space and storerooms for Hobart City Council. It has been a difficult process in adapting these buildings to the needs of a cat management centre. During the past year we were also able to insulate and heat the hospital wing through a very successful funding drive, which vastly improved the hospital environment.

The Board decided some time ago that the facilities needed to be upgraded with a new building which would accommodate all the future needs of the Centre. With the assistance of our previous Board member Trevor Sutton and with the assistance of an architect, we engaged in a consultative process with staff and volunteers. As a result we have a blueprint that will suit the long-term needs of the Centre. The Board appointed a building subcommittee to oversee this development. Although the new building and consequent funding is likely to be a long project, the Board considers it essential as part of the future of the Centre.

As another part of our inward focus, we have continued to increase our staff training to accommodate increasing

demands. The Board recognises the staff and volunteers are the core of a successful centre, and we are extremely fortunate to have the quality of people involved.

As to our outward focus, we continue to support research projects such as the cat management project on Bruny Island. We have worked together with Kingborough Council since the inception of the project, and the lessons learned from the project are invaluable to our overall knowledge base.

Our Edu.Cat program continues to be a core part of our operation, and we believe that with this program and other public debate we are slowly seeing a change in community attitude towards responsible cat ownership. It is interesting to note that with the new proposed Cat Management legislation there has been focus in the media about the issues of responsible cat ownership, and this has led to increased public debate recognising the importance of an owner's responsibility. Through education, we believe that Ten Lives has made a difference.

As to our brand name, since the launch of the Ten Lives name, the "coloured cat" symbol and the name appears now to be a well-known and reputable brand, to the extent that the prior name Hobart Cat Centre has essentially been totally superseded. This recognition of the brand has been promoted through the amazing work with social media by Joel Diprose and his team, and through the general media by the Centre Manager, Noel Hunt.

2019 also saw the expansion of the Margate Op Shop, where the size of the shop at Margate

has essentially doubled. The Op Shop was rebranded with the Ten Lives name and revenue from the shop has increased dramatically through the work of Robyn Tacey and her team of volunteers.

Finally, as part of our progress to universal recognition of the Ten Lives name, we were pleased that in 2019 the Governor Kate Warner accepted our invitation to be patron of the Centre, and this was acknowledged at a well-publicised and attended function. The function was primarily to recognise the contribution of the previous President, Mona Foster (who is now in her nineties and attended the ceremony). Mona steered the Centre through difficult times and built the foundation for the organisation that it is today. We were delighted that a plaque was able to be unveiled in her honour.

It has been my pleasure to be part of an energetic Board, and I thank my fellow Board members for all their arduous work, input and support. I would like to welcome our most recent member, Heather Salisbury, who brings considerable experience and energy to the Board. I would also like to acknowledge the ongoing support from all our financial donors which is essential for our ongoing viability. With no government funding, we are very conscious that we totally rely on our supporters for the Centre's ongoing good work.

Overall, I consider 2019 to be another successful year, and I look forward to the challenges of 2020. Thank you to everyone involved for their dedicated efforts.

President
David Rees



The Ten Lives Cat Centre boasts a 20 room boarding accommodation facility. It offers personalised and attentive care for the most pampered kitties.

When you can't be with them, we'll be there instead, offering five-paw accommodation with cosy rest areas, tasty meals and piped classical music. Our facilities are a comfortable option for your cat, be it for a few nights or an extended stay.

Please feel free to visit the Centre beforehand to see our boarding rooms. Our skilled staff are happy to advise. Individual rooms are furnished with personal heating systems and the multilevel design provides plenty of room to stretch those legs. Each private room allows your cat to establish their own personal space and caters for all those can't-leave-home-without personal items.

Cleaning/Service Fee		\$20 PER ROOM
1st Cat		\$20 PER NIGHT
2nd Cat (SAME ROOM)	+	\$15 PER NIGHT
3rd /4th Cat (SAME ROOM)	+	\$12 PER NIGHT
Medication	+	\$3 PER NIGHT PER CAT

For all bookings and enquiries please call 6278 2111

SHOP

Catmate Wood Pellet Litter (FOGO Bin Friendly)



- Organic. Eco-friendly. FOGO bin compatible.
- Made from recycled wood waste otherwise destined for landfill or burning.
- Long lasting odour control & pleasant pine smell
- Safe – no added chemicals.
- Locks in moisture and absorbs up 3-4 times its own weight. Less dust, less mess.
- Bio-degradable & compostable.
- Natural wood product once used breaks down to sawdust.

\$12⁰⁰ 7kg

\$23⁰⁰ 15kg

Save \$\$\$ & time with a sieve tray!



- Simply scoop out poos and shake the tray side-to-side for wees.
- Separates soiled litter from clean litter with ease.
- Creates less waste so you buy less litter!
- Available in charcoal or cream to suit most décor!

\$29⁰⁰

Catit Senses 2.0 Wave Circuit



- 25 cm long with 100+ layouts to provide diverse playtime experience.
- Encourages curiosity and activity.
- Peekaboo design to satisfy cats' natural hunting instinct.
- Easy to assemble and clean.

\$29⁰⁰

Digger



- Stimulates cats to work for their food in a fun manner and promotes health.
- Easy to insert food in various tubes for your cat to smell and paw out.
- Small convenient design, easy to clean,

\$28⁰⁰

K&H EZ Mount Window Bed



- Instantly turn any window into a cat entertainment centre.
- Completely open top half pod design gives cats easy access to climb in & out.
- Proven suction cup mounting system attaches to any window in seconds.

\$66⁰⁰

Kitty Sill Deluxe™



- Provides your cat with a front row view of nature, weather, people and more without taking up valuable space.
- Added bolster for additional security & comfort is easy to install and clean.
- Allows use of blinds when folded.

\$88⁰⁰

100% of funds raised from our shop stay right here at Ten Lives so your purchase helps a kitty in need!