



Containment & Enrichment:

For Healthy Cats And
A Healthy Environment

**Harnessing the
Healthy Mind Platter:**
New Resilience Program

**The Promise of
a Lifetime:**
New Bequest Booklets

**Fixing A Broken
Business Model:**
Suppawt App

Photo: Rachael Daniels/rachaelphotography.com

ALSO: BRUNY ISLAND CAT MANAGEMENT ∴ HOBART CITY OP SHOP OPENING ∴ HISTORY BOOK

We're building them a brighter future...
Can they COUNT ON your support?



Cover

Model: Tessa

Photographer: Rachael Daniels

Tessa came in to the care of Ten Lives as a stray on the 14th of January 2020 when she was only a few days old, with her Mother Opie, siblings Billy, Julia, Rosie & Lane. After their vet check they immediately went into foster care until they were big enough to be desexed and made available for adoption. Tessa was desexed on the 19th March and was ready for adoption. She found her forever home the very next day.



*New Mama Opie with her babies
Tessa, Billy, Julia, Rosie & Lane.*

Every cat has a story. Are you part of it? **ADOPT** @tenlives.com.au



Welcome to your new look Scratching Post!

I'm very excited to bring you a fresh new look with the Spring 2020 edition of the Scratching Post. Over the past 11 years I have been proud to be part of the evolution of the Scratching Post from a four page newsletter to a 20 page magazine. Having taken on our readers' feedback, and with help from my amazing Creative Team, we have taken another step forward with progressing the Scratching Post to becoming the glossy magazine we have always wanted it to be.

I hope you enjoy this latest instalment (both visually and content wise) and, of course, I am looking forward to your feedback!

- Joel

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We're building them a brighter future...

Ten Lives Building Project



Ten Lives Manager Noel Hunt with Ten Lives Ambassador Dave Noonan looking over the plans to replace the temporary buildings. PHOTO: Joel Diprose, Ten Lives.

"This is the most significant project Ten Lives has taken on in its 70 year history and it will completely change our ability to care for cats, our people and the environment. Our current premises have served our cats and the community well, but are now seriously inadequate for us to do our work. We have long enjoyed the support of the community but now we are calling on all levels of government to support our animal charity and this building project as we carry out our increasing obligations under the Cat Management Act as Cat Management Facility."

- David Rees, Ten Lives President (pictured above).

Every cat deserves a chance at a happy, healthy life. For tens of thousands of lost and homeless cats in our community over the last seven decades, that chance begins at Ten Lives.

We also need to support the people that care for them.

Ten Lives is delivering on a strategic plan that will see:

- A world class shelter
- A leading education program in schools and the community: Edu.Cat
- A comprehensive Foster Care Program to provide the best care for cats and kittens.

The Ten Lives Cat Centre at Selfs Point Road is a critically needed local resource for Tasmania that has served our cats and the community well since 2006.

Ten Lives is saving more cats and kittens than ever before and limitations of an aging, inadequate facility doesn't meet the demands of providing the best possible care for our cats, or ensuring the staff and volunteers have a safe, supportive and comfortable environment to do their vital work.

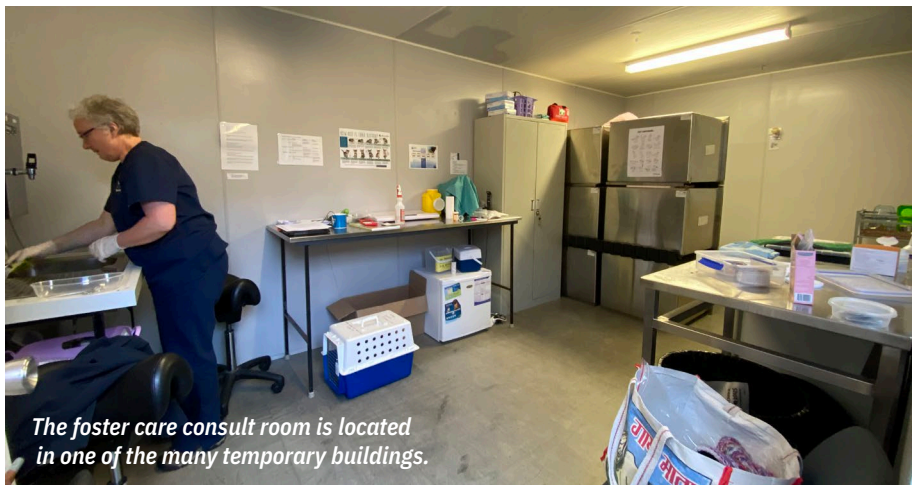
The introduction of a significant Foster Care Program and our own in-house vet surgery has seen the number of cats and kittens finding new homes double.

By building a modern shelter facility, the benefits to both cats and people are clear: more lives will be saved; the number of homeless and abandoned cats will be reduced; and most of all this project will change the landscape of animal welfare within our community and the way we look after our people.

It's that important.

We invite you to learn more about this project and join us in making a difference that they can COUNT ON.

Can they **COUNT ON** your support?



The foster care consult room is located in one of the many temporary buildings.

The Ten Lives Cat Centre's 14-year-old facility is no longer meeting our needs with the increased workload due to doubling our adoptions in the last five years, and the amount of community work we carry out.

Its design and age is presenting numerous challenges to the health and welfare of the cats in our care.

Our facility no longer meets our needs for proper care and disease management of cats housed in the shelter.

The design of the current facility also contributes heavily to the stress our cats face: there is no natural light available to the cats inside parts of the shelter, and with the cat adoption rooms – located adjacent to the laundry and cleaning facilities – the lack of noise control increases stress to our cats.

There is no dedicated foster care vet consultation room in which to perform exams or provide treatment.

There is very limited means to fully isolate ill or contagious cats.

We lack the space necessary to provide resources and education to the members of our community. We know that the most effective way to address

cat intake numbers is to focus on programs that reduce the number of cats who require the shelter safety net. However, we have no dedicated meeting space for volunteer orientation, staff training, educational classes, field trips, or public cat training.

Finally, we do not have the facilities to look after our people. This can be a hard business, made harder by inadequate workspaces and limited break areas to take time out.

We can do better. Our cats, our community, our environment, and our people deserve better.

With your help, we can improve the well-being of cats – and people – in our community, and do more to save cats' lives.

You can invest in a better future that they can COUNT ON.

One room currently caters to many purposes, which is less than ideal for our needs. You can see just a few examples below, and of course there's cats too!



TRAINING



LAUNDRY



STORAGE



HOT DESKS

We're building them a brighter future...



Dave Noonan and Al Plath guest speaking at a Ten Lives function in 2018.



Tasmanian Personality and Ten Lives Ambassador Dave Noonan, with Toto the cat.

Fantastic news for Ten Lives: Dave Noonan has come on board as Ambassador for our very ambitious project to improve the way that we can offer our service to the community and the cats that we care for!

As many Tassie locals are aware, Dave has enjoyed a long and successful career as a high profile radio personality in Hobart. He was also the driving force behind Triple M's Give Me 5 for Kids (GM5FK) a major annual fundraiser for the Royal Hobart Hospital Children's Ward.

GM5FK has raised hundreds of thousands of dollars over the years for this worthy cause.

Every second year, GM5FK builds a house with labour and materials given in kind or at cost, and other suppliers and trades are encouraged to support the project.

Add to this donations from the public and the house is sold with profits supporting the Children's Ward.

Dave brings this experience and network to Ten Lives to make our building project a reality.

"It's fantastic, my wife and I have been a part of Ten Lives for a number of years. We've got cats from here, and we've loved being able to help on occasion. When I heard about the building project I thought that is a fantastic

thing to be involved in. I've been involved with community projects over the years, and I think this is an absolute ripper! It's a great project, especially during this COVID recovery phase, it's really a shovel-ready project and it's going to be great for the cats and great for the community. Noel and the team and all the volunteers do an incredible job. As I've got closer to Ten Lives I've seen the range of projects that they do, and all without any funding from the government or council, which is quite remarkable.

Thank you to Ten Lives for welcoming me on board, I'm really proud to be part of it!"

Can they **COUNT ON** your support?



While the Ten Lives Cat Centre operates under sheltering best practices and is an animal welfare leader in Tasmania, it is limited in its ability to meet the needs of the community due to its aging facility.

The inviting new building will house all operational functions of the Ten Lives Cat Centre. The design allows for improved operational efficiency for current programs and services, as well as the development and enhancement of new programs and services aimed at improving community cat welfare and education, and keeping cats and people together.

The project will be delivered in stages. Stage 1 will replace the current temporary buildings with permanent ones.

At the heart of our mission is the ability to provide appropriate shelter and care for cats in need. The investment in adequate veterinary care space and isolation areas that meet sheltering best practices will drastically improve our ability to save the lives of ill or injured cats.

Isolation areas with dedicated heating and ventilation systems and facilities with separate

spaces for exam rooms, evaluation areas, treatment, surgery, and intensive care will provide our medical program with adequate space and tools to treat highly-contagious diseases — including those we are unable to treat easily now, like ringworm — and address severe injuries while still continuing to complete daily cat health needs with the highest efficiency.

Every cat deserves a healthy start. With the completion of this project, every cat will have one.

Your support for this project will provide a happy, healthy, and safe environment that the cats who enter our care can COUNT ON.

To realise Ten Lives' vision for animal welfare in our community, we are raising \$1.2 million in community gifts to build our new shelter.

In the first five years of our new facility:

- 15,000 homeless, lost, and abused cats will receive shelter, care, and love
- 100,000 students of all ages will be engaged in our community education and outreach initiative Edu.Cat each year
- 55,000 vet treatments
- 7,000 critical surgeries
- 24,000 foster carer cat and kitten consultations
- 2.2 million nights of foster care
- 100,000 volunteer hours worked at the Centre
- 2.6 million fauna saved from feral cats
- And so much more!

Please join us...

Together, we can make a difference they can

COUNT ON

Donate now at
tenlives.com.au

Litter to Energy Project update

Reducing our Environmental Pawprint

We knew there had to be a better solution than putting all our cat litter waste in landfill, and with the help of a Hobart City Council grant and their support, and along with UTAS providing Associate Professor Xiaolin Wang and Honours Student Xurui Fan to help us consider options, we have found a better way!

ARTICLE BY: Freya Langford-Sidebottom, Ten Lives.

Ten Lives purchases over 100 tonnes (100,000 kilos) of cat litter annually, approximately half of which is kept at the shelter and used for the cats within our care. Of that 50 tonnes, using our old model of litter disposal, 100% was ending up in landfill.

The litter that we use itself is a highly environmentally-friendly manufactured product, made with zero chemicals, and using scrap pine which was otherwise also destined for landfill. It's turned into sawdust and then compacted into pellets.

When this wood pellet litter is combined with a sieve dual-tray litter system (which involves being able to shake out dirty litter that has been broken down) we use half the amount of litter that would otherwise be used in a standard litter system. For a consumer this means that 1 large bag of litter is needing to be replaced only every 3-4 months, as opposed to every 1-2 weeks using the traditional system.

Even though using this litter and tray system we can reduce the overall amount of litter used, our dirty litter has still been contributing to 10,000 plastic bags of waste going in to landfill. We are thrilled to recently have

been able to cut that number down to zero plastic bags going into landfill by using the new FOGO (Food Organics Garden Organics) bins rolled out by the Hobart City Council. The composting system they have implemented is hot enough to kill any bugs and nasties in the cat waste (unlike traditional home composting), and turns it into nutrient-rich soil later used in agriculture and horticulture.

In addition to reducing our litter into landfill numbers to zero, we are also using clean and what we call clean-used litter (where the cat waste has been shaken and/or scooped out and the remaining litter is still fairly clean) to help heat the Centre in conjunction with environmentally friendly, low-emission and carbon neutral wood pellet heaters that are powered by the litter.

We had one of these heaters installed in one of our communal staff and cat areas and are pleased to estimate a cost-effective savings of \$1,600 annually compared to using the reverse-cycle air con heating in this room.

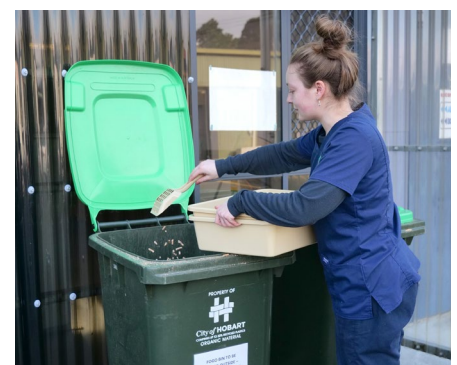
We will be installing more of these pellet heaters around the Centre in areas with recovering

cats that need constant heating to stay comfortable at all times.

We are proud as an organisation to not only be saving on running costs for the Centre, but also be contributing to a healthier environment and planet.



ABOVE: Our wood pellet heater being installed.
BELOW: Animal Attendant Madi putting the dirty litter into one of our new FOGO bins.
PHOTOS: Joel Diprose, Ten Lives.



Ten Lives Environmental Impact

LITTER TO ENERGY PROJECT



Working towards our triple bottom line of people, the planet, and pussycats by reducing our carbon pawprint



50 TONNES OF CAT LITTER

is used for the cats and kittens in our care at the Ten Lives shelter every year.



This results in

10,000 PLASTIC BAGS OF WASTE

from used cat litter going into landfill.

During our daily operations at the Ten Lives we are always looking for new and innovative ways to reduce our environmental pawprint.

Through our clean energy collaboration with UTAS we can now recycle our clean-used litter (where the waste has been sieved and/or scooped out and the remaining litter is fairly clean) to help heat the centre by using it as fuel in carbon neutral, low-emission wood pellet heaters. This system has the lowest emissions rate of any wood burner available in Australia and is both cost effective and energy efficient.



By implementing wood pellet heaters we now stand to save

\$6,000 OFF OUR POWER BILL

every year, meaning the cats stay warm and cozy year-round, and we can dedicate more funds towards other vital areas of our organisation.

Another impactful opportunity that we have taken recent advantage of is the Hobart City Council FOGO (Food Organics Garden Organics) kerbside collection service. This allows us to put all our dirty litter into the FOGO composting system, which burns hot enough to kill any bugs and nasties in the cat waste (unlike traditional home composting), and turns it into nutrient-rich soil.



By implementing the FOGO waste collection, we have now gone from our original 10,000 plastic bags of litter waste into landfill, to the amazing figure of

ZERO PLASTIC BAGS OF WASTE

from used cat litter going into landfill, with all of it instead becoming nutrient-rich compost that will be later used in agriculture and horticulture.



Feeding Stray Cats ... Cruel or Kind?

A complex situation with a wider problem at hand - the importance of thinking twice before feeding stray cats.

ARTICLE BY: Dr Tess Vitesnik, Ten Lives Head Veterinarian.

On any given day, most people would seek to provide food and shelter to a hungry homeless animal that crosses their path. There is an immediate problem and an immediate solution: 'You are hungry, and I can feed you'. As a vet, I know how rewarding it can be to provide care and fulfill the needs of a vulnerable animal and most of us wouldn't need to search very far to encounter a stray cat who would happily accept a meal or three. When I kept running into 'Spot' on my walks past an abandoned house in my neighborhood, my instinct was to reach for a can of cat food. I couldn't help but wonder about the complexity of the situation and the wider problem at hand. Why are there so many stray cats out there? And is feeding them helping them? Is it kind, or can it do more harm than good?

A stray cat is an unowned cat that relies on humans for at least some of its needs. This can be indirectly through scavenging in bins or at tips, or directly by people providing cat food or scraps. The population of strays may interact with true feral cats, who do not rely on humans for any of their needs, and with domestic cats who have an owner to care for them. A cat that is not responsibly cared for by an owner will live where it is able to satisfy its need for food and shelter. This may be in the bush hunting for native animals and rodents, behind a café where there is access to food in bins, or in a residential area where there is a person who doles out the cat food without taking ownership of the cat/s.

The more food that is available, the more cats will frequent

a location. The more food that is available, the higher the pregnancy rates are in females. The more food that is available, the larger the litter sizes a female will produce. The more food that is available, the higher the carrying capacity of the environment at hand. By providing a food source to one or more undesexed cats a person is directly causing an increase in the stray problem. At a bare minimum, the person regularly feeding a cat needs to ensure it is desexed.

The welfare of unowned urban or suburban stray cats tends to be low, especially when numbers start to rise. Nutrition tends to be poor, internal and external parasites are untreated, and contagious illnesses such as flu and ringworm can be common as other pressures compromise the immune system. These animals tend to live tough, short lives. One friendly, undesexed stray can give birth to many kittens. If provided with access to food and no positive handling by humans, these kittens will quickly become 'wild', unable to be handled or rehomed.

What should be done instead? At Ten Lives we have been accepting unowned cats, either friendly strays or cats in traps, for decades. Despite this, the cats keep coming. Giving a hungry cat a meal should be a first step in trying to help not only this cat,

but also the kittens this cat may produce and the wildlife this cat may eat. By assessing the situation, a more coordinated approach can be used.

Are you feeding a stray cat? Finding out if the cat is owned or was previously owned is a good first step. Does it have a collar, a desex tattoo, or a microchip? If it isn't owned, can you find it a home, adopt it yourself, or contact Ten Lives to see if it can be rehomed.

Are you feeding a group of stray or loosely owned cats? If these cats are not desexed, then the numbers of hungry mouths to feed will rise and rise, and the cats' quality of life will fall and fall. Do you need to trap and desex these cats? Ten Lives may be able to help, please call us on 6278 2111 to discuss your options.

So, while feeding the hungry cat in and of itself is not a crime, there are likely negative outcomes for the cat, the wider cat population, and for native animals if further steps aren't taken. Ten Lives is trying to assist people in taking these further steps. I know I have plans to trap 'Spot' and bring him into Ten Lives so he can be desexed and have a chance at being adopted. And I'll be sure he has a full stomach when I do.



RIGHT: A few stray cats can quickly become many stray cats, with more and more mouths to feed.

Surrendering an owned or stray cat or kitten?

IMPORTANT: If you are planning to bring in an owned or stray cat, please CALL TEN LIVES FIRST to make an appointment.

**Surrender Hours:
10:00am - 2:00pm Monday - Friday
BY APPOINTMENT ONLY PH 6278 2111.**

Why can't I just surrender a cat at any time?










Ten Lives accept surrenders by appointment only. Our welfare centre is closed outside of these hours as this is when we don't have qualified operational and veterinary staff available to assess and care for the cat appropriately. We can't accept cats at other times as we may not be able to provide the appropriate care. We are still open to the public for adoptions and for phone enquiries during our usual business hours.

We do not receive any funding to provide this service to the community. As a self-funded animal charity, we do not have the resources to pay trained staff to process surrendered cats outside these hours.

We are a self-funded, not for profit animal charity with limited resources.
These processes ensure we can help cats and the people bringing them in as best we can.

Check with Ten Lives if any fees will apply.

TEN LIVES SURRENDER PROCESS FOR OWNED OR STRAY CATS:

-  **STOP: If you are planning to bring in an owned or stray cat call us first on 6278 2111 to make an appointment.**
-  **Please be mindful** that we cannot accept surrenders on the weekend.
-  If your cat is sick or injured, please **take it to your Vet.**
-  **Your cat must be contained** – please do not carry your cat to us. We can provide you with a carrier to transport the cat safely.
-  **Place the cat in the Kitty Parking Area** before going to Main Reception – please do not carry your cat into our Shop/ Reception.
-  **You will need photo I.D. such as a driver's license** and will be required to provide information to our staff. This information is kept confidential but must be provided.
-  We will endeavor to return your carrier or trap on the same day, however if it is unsafe for us to do so we **may need you to collect it later.**
-  We don't refuse cats but we might refuse people.
We DO NOT tolerate:
 - rude, offensive or bullying behaviour
 - abuse of our staff, volunteers or cats
 - refusal to follow our procedures.If you display this kind of behaviour, **we may refuse to serve you.**
-  We are a self-funded, not for profit organisation and you should check whether any fees may apply at time of surrender.
Donations are also always welcome.



Ten Lives Manager Noel Hunt and Ten Lives Welfare Receptionist Anya Law pictured with one of the Centre's cat traps.
PHOTO: Joel Diprose, Ten Lives Marketing.

Trapping a feral cat?

IMPORTANT: If you are planning to trap feral cats, please CALL TEN LIVES FIRST to discuss your options.

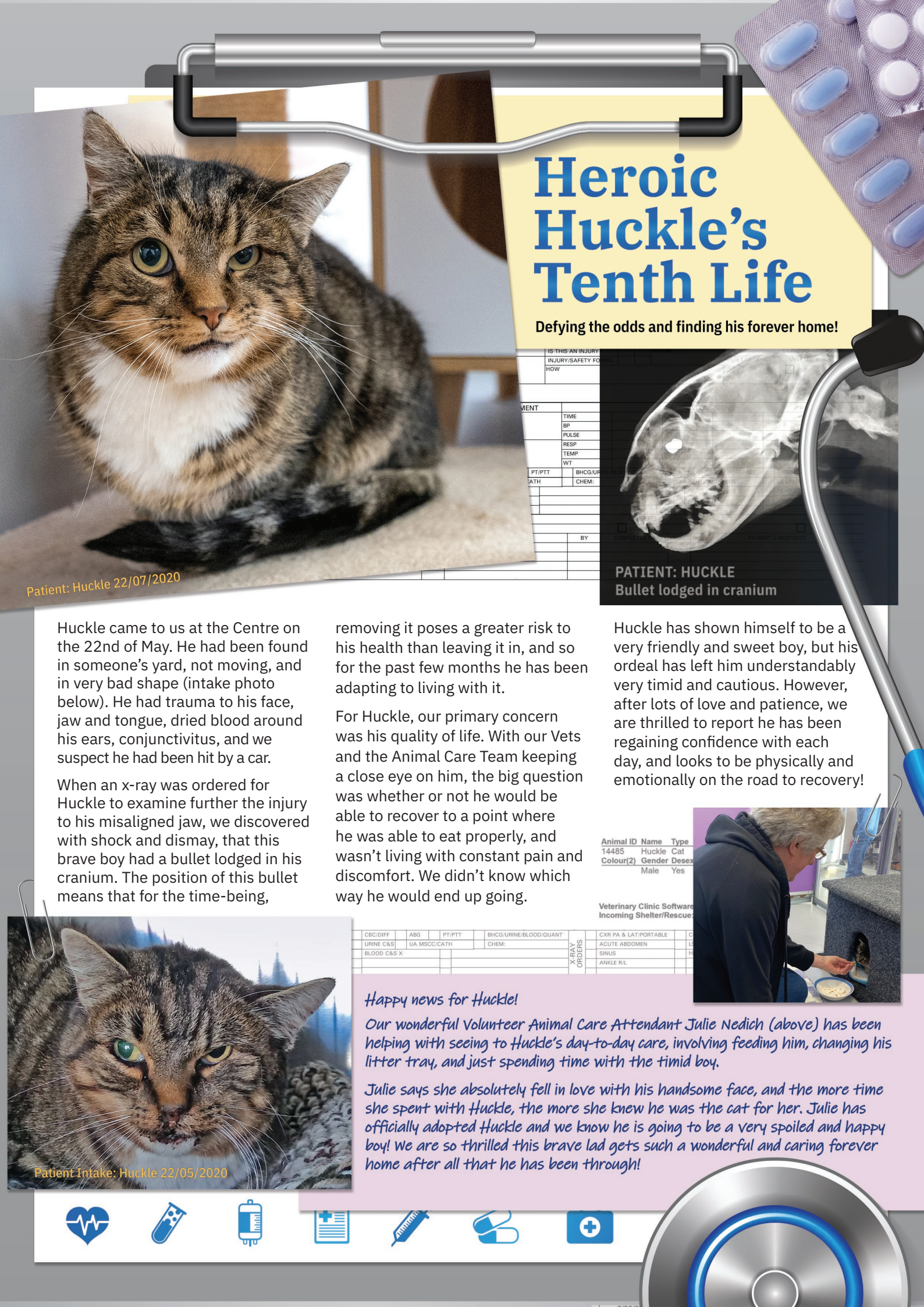
Check with Ten Lives if any fees will apply.

RESOURCES

We have a range of new resources to help! Available on our website tenlives.com.au or from the centre itself at 12 Selfs Point Road, New Town.

These guides are designed to assist you should you come across injured, sick or stray cats or kittens, and will help you work out which appropriate steps to take next.

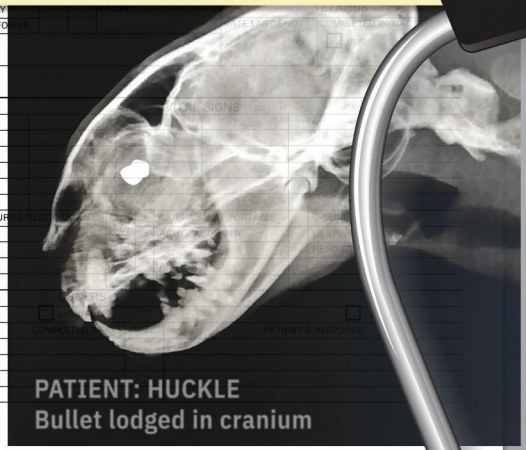




Heroic Huckle's Tenth Life

Defying the odds and finding his forever home!

Patient: Huckle 22/07/2020



PATIENT: HUCKLE
Bullet lodged in cranium

Huckle came to us at the Centre on the 22nd of May. He had been found in someone's yard, not moving, and in very bad shape (intake photo below). He had trauma to his face, jaw and tongue, dried blood around his ears, conjunctivitis, and we suspect he had been hit by a car.

When an x-ray was ordered for Huckle to examine further the injury to his misaligned jaw, we discovered with shock and dismay, that this brave boy had a bullet lodged in his cranium. The position of this bullet means that for the time-being,

removing it poses a greater risk to his health than leaving it in, and so for the past few months he has been adapting to living with it.

For Huckle, our primary concern was his quality of life. With our Vets and the Animal Care Team keeping a close eye on him, the big question was whether or not he would be able to recover to a point where he was able to eat properly, and wasn't living with constant pain and discomfort. We didn't know which way he would end up going.

Huckle has shown himself to be a very friendly and sweet boy, but his ordeal has left him understandably very timid and cautious. However, after lots of love and patience, we are thrilled to report he has been regaining confidence with each day, and looks to be physically and emotionally on the road to recovery!

Animal ID	Name	Type
14485	Huckle	Cat
Colour(2)	Gender	Sexes
	Male	Yes

Veterinary Clinic Software
Incoming Shelter/Rescue:



CBC/DIFF	ABG	PT/PTT	BHCG/URINE/BLOOD/QUANT	CXR PA & LAT/PORTABLE
URINE C&S	UA MSCC/CATH	CHEM:	ACUTE ABDOMEN	SINUS
BLOOD C&S X			ANKLE R/L	

Happy news for Huckle!

Our wonderful Volunteer Animal Care Attendant Julie Nedich (above) has been helping with seeing to Huckle's day-to-day care, involving feeding him, changing his litter tray, and just spending time with the timid boy.

Julie says she absolutely fell in love with his handsome face, and the more time she spent with Huckle, the more she knew he was the cat for her. Julie has officially adopted Huckle and we know he is going to be a very spoiled and happy boy! We are so thrilled this brave lad gets such a wonderful and caring forever home after all that he has been through!

Patient Intake: Huckle 22/05/2020



Matted fur? Catching claws? Ten Lives Cat Clipping can help!



Photo: Rachael Daniels/rachael photography.com

Ten Lives is excited to announce we have started Cat Clipping services for owned cats!

Here at Ten Lives we are all about cat welfare. Sometimes longer haired cats or older shorter haired cats may need a hand keeping their coat clean and comfortable. Once the fur is dirty or tangled, matting can develop which pulls at the skin. This can be difficult to remove – impossible if your cat won't allow brushing or clipping.

Ten Lives is now offering Cat Clipping to cats belonging to members of the public! We can cater for all cats as a vet will check your cat over and administer a sedation if required. From here we can brush, wash and clip your cat as needed. Nail trimming and topical flea prevention application will also be offered.

While we will endeavor to create an aesthetic clip, we are all about comfort for the cat. If you have a purebred and/or have very specific requirements for the look of your cat, then we may not be the service for you. For more information, or to make a booking, please check our website or phone the centre.

We Provide:

- Clipping and brushing (\$80)
- Sedation, by veterinarian, if required (\$100)
- Nail clipping (\$10)
- Flea treatment application, monthly topical (\$15)



All funds raised assist Ten Lives with our vital work here at the Centre!

S A L E

**Sick of the clutter
or having to dust?**

*Why not donate your unwanted goods and
clothes to a Ten Lives Op Shop instead!*

Introducing our new Ten Lives Op Shop!

Announcing the anticipated launch of our
Ten Lives Cat Centre Op Shop in Hobart City.

ARTICLE BY: Freya Langford-Sidebottom, Ten Lives.

INTERVIEW WITH: Jonathan Harvey, Ten Lives Volunteer & Op Shop Coordinator.

Here at Ten Lives, our triple bottom line is simple: it's all about the people, the planet, and the pussycats! One way that we can incorporate all three of these areas is with our animal welfare charity op shops!

We are excited to announce our new Hobart City Op Shop, with the grand opening due in Spring 2020. You can find us located at 222 Argyle Street, just two doors up from the Vinnie's Op Shop, and complete with resident cat, of course.

Everyone loves an op shop, and it's a great way to raise funds for our important organisation, to help give back to the community that supports us, and for us all to do our part in helping to protect the environment and reduce the amount of clothes and items that end up in landfill.

I had the pleasure to speak to Ten Lives Volunteer & Op Shop Coordinator, Jonathan Harvey, about this exciting new venture, and he had lots to share.
(Continued on next page).

*BELOW: Our window wrapping that can currently be seen from the road at the new Op Shop location 222 Argyle Street, Hobart.
PHOTO: Joel Diprose, Ten Lives.*



BY SHOPPING AT OUR OP SHOPS YOU ARE DIRECTLY HELPING TO SUPPORT A KITTY IN NEED



3 T-Shirts

AT A TOTAL OF \$11 APPROX.

By making a purchase like this at any of our Ten Lives Cat Centre Op Shops, you allow us to buy for the Centre vital medical supplies and equipment.

The \$11 t-shirt example above specifically allows us to buy for the cats in our Vet Team care



1 Bottle

OF MELOXICAM PAIN RELIEF



Jonathan Harvey, Ten Lives Volunteer & Op Shop Coordinator, with Toto.

Why is this new op shop important to Ten Lives?

Our existing op shop in Margate generates much needed funds to help us do our work at the Centre, caring for our cats and kittens. For example, a bottle of Meloxicam in the vet room costs, say \$11, so if you buy 3 t-shirts at \$3-\$4 each from the op shop, that pays directly for an item in the vet room. It links in directly to helping our cats and kittens.

Opening a new op shop will allow us to continue on our path towards long-term sustainability, so that we can continue to provide our vital services for cats.

Also, it's not just about money, either. Op shops benefit not just the organisation, but also the communities which the op shops

service – and we have found that particularly at our existing store in Margate. Op shopping is very on-trend these days; everyone wants to op shop in terms of sustainability, but there are also those people who really need an op shop. It provides a valued service to people who can't necessarily afford to just go out to any regular retail shop. In winter, being able to readily access and afford coats, blankets, bedding, etc. – it becomes a necessary service, and we are proud to be able to help the community in that respect.

The Op Shop also holds value to our wonderful volunteers who gift us their time and energy. Not every volunteer wants to come to the Centre and work with animals, but they might want to come to the Op Shop and contribute their time that way, so there's many different benefits to having an op shop, and we are excited to open up opportunities like this to a wider community.

How are things going at the Margate Op Shop?

Our Margate Op Shop is “the little engine that could”! It continues to out-perform all projections. We had an expansion in winter

last year and it is doing better than expected. It makes a substantial financial contribution for our organisation to continue its work caring for the cats.

The Margate Op Shop has been a vital part of our organisation since the get-go, has been around in some form or another for 40 years, previously in Blackmans Bay, and it is now very much cemented in the heart of the Margate community.

We also stayed open during COVID, with strict hygiene and social-distancing measures in place, of course, and it became a real life-line to people who weren't otherwise able to go into other retail centres. The feedback we received just over the counter while we were down there was that people were so thankful that we were still open.

The Margate Op Shop benefits us in other ways as well: the in-house knowledge regarding op shops and our customers is a vital ingredient that we can rely on for assisting in our future op shops. Robyn Tacey and her Margate team have worked for many years in the op shop sector, and they have a real wealth of knowledge that we will be able to roll out to our other op shops

going forward, so that knowledge base is really valuable to us too!

What are the benefits of this new Op Shop city location?

The new location is highly visible, and although the traffic is going “the wrong way”, we still expect it to be quite a head turner. Lots of traffic driving out of the city will hopefully see our windows and displays. So it raises our profile really well, gets our message out into the City because we are quite out of the way here at Selfs Point Road. Hopefully it will attract people into the Centre as well, and also onto our social media streams, and encourage people to follow us that way.

In addition to the Op Shop, at the back of the premises we also have a large warehouse. The Ten Lives shelter is desperately short of space for its cats, people and storage, and this warehouse will be a great help in that regard. It will also act as storing and sorting facility for both of our Op Shops.

What kind of atmosphere do you hope to achieve with the new Op Shop, and how do you want people to respond and feel when they walk in there?

I want it to be a welcoming space. It’s a destination, not just somewhere to go op shopping. We will of course have cats on site, and areas where Mum might be able to come and do some op shopping and the kids can play and look at the cat for adoption.

I want it to be an inviting space

that’s a pleasure to shop in, and where you can also learn about Ten Lives and our messages.

Are you currently seeking volunteers to help with the running of the new Op Shop?

The resident cat will probably be supervising the store, but we are always looking for volunteers in all our roles at Ten Lives, and the Op Shop is no exception. It’s going to be very exciting for the team to be able to set up the shop themselves, we aren’t getting professional shop-fitters in, we are doing it all in-house. It’s very much a volunteer-community driven project. Our volunteers are being consulted on the set-up of the shop that they will eventually be working in.

What do you hope for the future of Ten Lives Op Shops?

My cold hard brief for the op shops is to help generate more funds for our important shelter work. It would be great if we could open more in the future as they help raise the awareness of our messages, that’s microchipping, containment, desexing and responsible ownership of cats and kittens. It gives us a wider and more visible platform to get these messages across, and at the end of the day, the cats are what it’s all about.

In terms of the community, it just gives them more options – different places to come and op shop so that op shopping in Hobart in general can be a really diverse and exciting experience.

As far as the planet, Ten Lives is very environmentally conscious, not just in regard to protecting wildlife from feral cats etc, but also in the way that we run our organisation on the ground level. As far as the op shops are concerned, and our contribution to the environment, there are things like stopping clothes and items going in to landfill, closing the loop in terms of fashion, so moving away from fast fashion, up-cycling and recycling our garments, either for re-sale or taking the clothing that is unsuitable for donation and putting them into rag bags that can then be used for a number of different reasons. For example a lot of factories around the place use them for cleaning and that sort of thing, so its very important to us that nothing goes to waste, which I think resonates really with the Tasmanian vibe of sustainability – clean and green!

What can people do to help?

We ask you to send in all your unwanted & high-quality clothing and household item donations that are in good, clean condition. Some people in our community need a bargain or a reasonably priced item and by donating your quality items you’re helping us to help them!

You can also support us by simply coming along to our op shops and making a purchase, whether you BUY FROM or DONATE TO our Op Shops, you will be helping a cat in need as ALL PROCEEDS go back to helping the kitties at Ten Lives.

WANTING TO VOLUNTEER?

Volunteers are an essential part of our operations at the Ten Lives Cat Centre as we are 100% self-funded. We receive no government funding, and rely on the generosity of the community.

We’re currently taking volunteer applications at the op shops, as well as other areas around the Centre. Roles and position descriptions are listed on our website. Hit the **APPLY NOW** button to express your interest.



Come and see our range of enriching merchandise at our retail shop, and help to support a kitty in need with every purchase!

Containment & Enrichment: Shopping with Ten Lives Retail for healthy cats and a healthy environment.

ARTICLE BY: Freya Langford-Sidebottom, Ten Lives.



Medium Enclosure, pictured with shelf and hammock accessories, available in a range of sizes and colours at Ten Lives.

Responsible ownership of a cat goes beyond just ensuring that you care for and feed the cat. Two of the key messages we promote are containment and enrichment, for happier and healthier cats. These are important aspects that we not only encourage for cats in the wider community, but also for all the cats that we have come through the Centre.

Containment, (keeping your cat indoors) has been shown to be beneficial both to the health, safety and longevity of your pet, and to the environment and impact of a roaming cat on the native wildlife.

Some of the many benefits to keeping your kitty contained, that you may want to seriously

consider, include:

- Keeping your cat safe from cars, traffic, and dogs
- Keeping your cat safe from abuse – some people are cruel
- Keeping your cat safe from accidental poisoning from chemicals, ticks, snakes, or plants
- Keeping your neighbours happy (not everyone likes cats roaming on their property)
- Keeping your cat safe from being lost, trapped or stolen
- Keeping our unique native Tasmanian wildlife safe from being hunted by your cat
- Keeping your cat out of cat fights, which often lead to wounds, abscesses, or Feline Aids – and expensive vet trips!



Lily Hunt safely enjoying the view from her accessorised outdoor enclosure.

We offer a variety of outdoor cat enclosures that are Australian made from high-quality Australian steel. They come in a range of sizes, with different accessories to suit your cat's needs. They all include free flat-pack delivery straight to your door, and simple installation.

Ten Lives Manager Noel Hunt has an outdoor enclosure for his own cat, Lily. "We were determined when we got Lily we would have a contained cat, and we've found that's paying off. Lily is safe, she's not out getting in cat fights. We live near a very busy road, so we have peace of mind that Lily's ok, we know where she is. My favourite bit is the outdoor litter tray accessory, so no mess or smells inside the house!"

Along with selling cat enclosures, we also have a fantastic range of interactive and educational enrichment toys which keep your kitty's mind and body active! The products in our Catit Senses line stimulate your cat to use its senses of sight, touch, hearing, and smell. The range was specifically designed to be mixed and matched, so you can change

your cat's play environment!

Some of the Catit Senses range we offer include:

Catit Wave Circuit, an innovative product that adapts to both your kitty and your home. The wave circuit is a closed track rollercoaster-style cat toy. Your cat will be endlessly entertained and their toy will never get lost.

Catit Food Digger stimulates your cat's instincts by providing food in tunnels for them to smell and dig out, and also stops your cat eating too fast and vomiting.

Catit Flower Fountain provides a constant flow of fresh water, which encourages your kitty to drink more and stay healthy.

To see our full range of enrichment toys, along with the essentials like Hill's Science Diet food, Catmate litter, accessories, gifts and more, visit our shop at 12 Selfs Point Road, New Town.

As Ten Lives is a self-funded not-for-profit organisation we rely on funds generated from our own operations such as our retail shop, so your purchase helps a kitty in need!



ABOVE: Wave Circuit, Food Digger and Flower Fountain from the Catit Senses range of products, available at Ten Lives.

Every cat deserves a chance at a happy, healthy life. For tens of thousands of lost and homeless cats in our community over the last seven decades, the chance begins at Ten Lives. For many of these cats, their first interaction with us is with one of our loving volunteer foster carers. To put into perspective just how large and complex this aspect of our organisation is, at Ten Lives over the past year 1,350 cats received 45,000 nights of care, and attended 5,000 vet appointments. We are confident the process can be improved and streamlined for the benefit our carers, and even more importantly, will make everything easier and less stressful for our cats as well.

Animal Shelters worldwide are increasingly using the Foster Care model to provide care services, where animals are kept in private homes until they are ready to be adopted, and we believe we can make this system better for ourselves, and for all other animal shelters.

Ten Lives is excited to announce that we have started developing an industry-leading app that will help make the fostering system more streamlined for staff, foster carers and the cats!

Ten Lives Suppawt App

Fixing a broken business model with modern infrastructure.

ARTICLE BY: Freya Langford-Sidebottom, Ten Lives.

The Challenge

Ten Lives has developed a group of committed foster carers who look after cats and kittens that need extra care before they are ready to come to the shelter for adoption.

One of the key objectives of the Ten Lives Cat Centre is to provide the best possible care for our cats. Our foster care program has been critical to the care that we can provide cats and kittens, enabling animals who need extra care or attention to be handled on a personalised basis by trained volunteers outside the Centre. Fostered cats are returned to the Centre when they are ready for adoption.

The foster care system has worked extremely well for us, though we are keen to improve it further. The work of the foster carers can be difficult, and the current system is time consuming for both the carers and our staff.

Our new project is called Suppawt App, and it aims to streamline and modernise the recently developed foster care system for cats at Ten Lives.

The Solution

Our project aims to make the foster care business model more efficient and close the gap between the costs and income.

The implementation of an online App will improve the system, making it easier, more efficient, and achieve even better outcomes for cats in need, as well as for our dedicated network of volunteers who assist us.

The Suppawt App process is underpinned by an App that links the Foster Care program with our management system, ShelterBuddy, helping streamline new and existing processes.

The Benefit

We propose to use the App to help us interact with our foster carer network enabling our carers to make vet bookings, seek guidance and accept cats into care quickly and easily.

Our 200+ foster carers are vital to the work we do. Just as the cats need special attention, we feel that this important aspect of our business needs special attention too.

Ultimately, there should also be benefits to the community, with reduced numbers of stray and unwanted animals. The introduction of a significant Foster Care Program has seen the number of cats finding new homes double. Improving the foster carer network also reduces the burden on the Centre. We believe this system will also be an invaluable prototype for other animal welfare shelters and help change the way animal welfare solutions are offered in future.



Suppawt App will help streamline processes such as automated matching of foster carers to cats, generate detailed Picking Slips, sending appointment messages to the foster carers, and allow the carers to easily upload info, bios, and photos of the cats to assist with rehoming.



Wilco's Warriors!

Social media saves the day!

ARTICLE BY: Joel Diprose, Ten Lives.

Wilco is a big handsome boy who was surrendered to us on the 16th of June through no fault of his own. He was placed into foster care to recover from a mild case of cat flu but unfortunately poor Wilco has had a series of health setbacks along the way.

The poor lad was having problems digesting his food which is causing him to regurgitate it or vomit. As a result, one of our vets fostered him as he needed to be hand-fed every hour with a special diet of diluted prescription food that is high in protein and easy to swallow.

If that wasn't enough poking and prodding, he was also on medication to make him more comfortable, had been on a drip to build fluids, and had bloods taken as well!

The next step in Wilco's diagnosis was an endoscopy to see if he has Esophagitis – an inflammation of the throat – or a Stricture – a tightening of the esophagus.

As our vet surgery isn't equipped with endoscope facilities, he had to have the procedure done by our friends at North Hobart Veterinary Hospital.

Although Wilco can be a little timid at times, once he is comfortable he is very affectionate, loves cuddles and is a total smooch!

On the 22nd of July we launched a crowdfunding campaign looking to raise \$1,500 to cover the costs of this vital procedure, with any extra funds raised directed to his ongoing medical care.

Amazingly, we raised the \$1,500 in just 62 minutes, with the final total being \$2,080!



Wilco cuddling his foster carer and Ten Lives Vet Ruth Pye, who dilligently helped him to eat by hand-feeding him every hour.



The results are in:

Wilco had his endoscopy on the 24th of July, and the good news is no stricture! However, he will require at least another 2-3 weeks in foster care while he gets over Esophagitis which, with a bit of patience and care, should continue to resolve. During this time he will be weaned off his meds and start increasing quantities of food per meal.

Thank you again to all of Wilco's Warriors who donated to help him with his procedure and ongoing care, helping with his fight to full health!

Our latest resource:

Adoption Booklet

Congratulations! You've adopted a cat or kitten with Ten Lives, so what happens next? We've got you and your new family member covered.

When a Ten Lives cat is adopted into a new family, we want the transition into their new home to be as smooth and as stress-free as possible.

To assist with this our head veterinary nurse, Jen Pelham, has written an adoption booklet that will go home with each of our cats. It is designed to be referred back to as often as needed, and is approved by Katrina Ward, veterinary behaviourist.

The booklet contains:

- A cat/kitten arrival checklist
- Details about settling in adult cats and kittens
- Instructions to introduce your new cat to your other pets, both dogs and cats
- Information on cat body language
- Tips for caring for your new cat's health
- How to litter train kittens and deal with litter tray aversions
- What to do if your cat goes missing.

We hope it is a useful resource and we appreciate any feedback.



Let us know how the booklet helps you to settle in your newest family member!

Introducing the Ten Lives Resilience Program!

There is a connection between physical health and resilience; individuals that are physically in shape generally feel better mentally, psychologically, and emotionally. They are also better able to recover from mental and physical health challenges. This is especially important when it comes to the staff and volunteers at Ten Lives. Caring for our feline friends every day is a lot more than just playing with cats, and not all the cats that come through our Centre have happy stories, or happy endings. It can be an emotionally and physically difficult and draining job at times, and this is why it's so important to us to be able to provide regular resilience sessions for our people. Our wonderful program is led by Samantha Blight from Positive Insight Group and Annalee Brumby and her team from Hobart Fitness Training, and gives Ten Lives the supportive tools to create a resilient workforce which helps us better care for ourselves and our cats!

Samantha Blight is a psychologist with a passion for developing and implementing resilience programs in the workplace.

Prior to working as a psychologist, she spent over 20 years in a range of government and non-government organisations, including over 4 years as a senior welfare manager in Papua New Guinea. She now works in private practice and facilitates group mental health and workplace resilience programs.

She lives (and thrives) in Tasmania with her partner and two amazing cats from Ten Lives Cat Centre.

samantha@positiveinsightgroup.com



**ARTICLE BY: Samantha Blight,
Positive Insight Group.**

When Ten Lives contacted me to help develop a resilience program, I felt like I had found my happy place... the ability to combine two passions into one: resilience & cats! A year later and I'm thrilled so many staff and volunteers have taken part and provided positive feedback.

What is resilience?

Resilience refers to the ability to 'bounce back' or recover quickly from stressful situations.

In the field of psychology, resilience emerged in the mid 1990's when the president of the American Psychological Association shifted the focus of psychology from studying

individuals at their worst, to studying individuals who were, instead, thriving. In other words, why do some people crumble under stress while others use that stress as motivation to grow? After decades of research, we now know individual resilience levels vary, that support networks and team cohesion boost resilience, but most importantly, that we can build our own resilience with the right tools.

Why is resilience important in animal welfare?

Although purring cats and playful kittens are an important part of working at Ten Lives (and life in general), there's a challenging side to working in animal welfare; the outcomes aren't always positive and sometimes difficult decisions need to be made. It also involves working with frightened or abused animals, supporting grieving or stressed owners, receiving surrenders, or dealing with environmental stressors, and quite a few kitty litter boxes! During the kitten season, these challenges are

amplified and place additional pressure on staff and volunteers. Hence, resilience is the ability to respond and adapt to these challenges and to bounce back!

How we build resilience at Ten Lives?

The Resilience Building Program at Ten Lives is comprehensive. It acknowledges that health and safety is more than just slips, trips and falls, but also represents psychological safety.

The program itself includes 3 dedicated group resilience sessions per year as well as a monthly resilience building calendar. We cover topics like dealing with stress, to communication styles and holding difficult conversations. We also incorporate strategies to build resilience which are reinforced during daily toolbox talks. There are also exercise sessions from Hobart Fitness Training that link into a monthly theme!

It's a truly comprehensive support program that helps staff and volunteers continue to do an amazing job looking after cats in need.





Cat Management On Bruny Island

ARTICLE BY: Dr Tess Vitesnik, Ten Lives Head Veterinarian.

*ABOVE: Ten Lives Manager Noel Hunt discussing Cat Management strategies with Hon Sussan Ley MP and Kingborough Council Cat Management Officer Kaylene Allan.
PHOTO: Joel Diprose, Ten Lives.*

For the last four years, Bruny Island – just off the south-east coast of Tasmania – has received federal funding to initiate a feral cat eradication program

It was chosen as one of five islands around Australia to be involved in a project aimed at protecting threatened species. The program has been supported by many partner organisations who, working together, have made significant progress in understanding the cat population on Bruny Island and in implementing sustainable management techniques.

As well as being involved in the program, Ten Lives is hoping to use the work on Bruny Island as a template for cat management in other locations. Key steps on Bruny Island have included:

1.

Identifying the food sources used by the cat population:

- Baseline surveys were carried out on shearwater, penguin, and plover populations in locations where cat density was high and trapping was to be focused. Surveys were repeated after cat management strategies had been implemented.
- The stomach contents of feral cats were examined to better understand their diet.
- Areas where there was feeding of stray cats were identified

2.

Defining the cat population and its source:

- Remote camera monitoring and GPS tracking was carried out to determine the density, distribution and movements of feral cats and to inform where to focus research activity.
- The interactions between cats, rats, seabirds, rabbits and quolls were examined to help determine the positive and negative impacts of cat control.
- Areas where there was an accumulation of stray cats identified.

3.

Deciding on the interventions to be carried out:

- An initial cost-benefit analysis

was undertaken to identify strategies that provided the best value for money and would be acceptable to the community. Control of feral cats within the Neck Game Reserve and achieving responsible pet cat ownership were identified as critical to success.

- All options to reduce cat numbers were considered in a feasibility study. It found that eradication would likely take 14-21yrs, costs would be prohibitive, and techniques not permitted in Tasmania would be required. It reinforced that coordinated trapping to reduce feral cat impacts on sensitive species was going to be the smartest way to initially tackle the problem and would provide data to inform future management.
- Promotion of responsible cat ownership to ensure domestic and stray cats were not contributing to wildlife destruction was a key component of the project.
- The program worked with households where stray cats were being fed.
- The Bruny Island Cat By-Law was introduced to ensure the ongoing compliance of cat owners on the island.
- A cat management facility has been established on the island to assist with ongoing cat management.



ABOVE: The Cat Management Facility that has been implemented on Bruny Island to assist with ongoing cat management.

4.

Involving the community and key organisations:

- Community engagement was carried out via surveys, school activities, citizen science (wildlife monitoring, and community trapping and reporting systems), meetings with community groups, and visits to cat owners. This engagement has been key to the success and sustainability of the overall program.
- Liaising and working with key organisations – such as Ten Lives; the Department of Primary Industries, Parks, Water and Environment (DPIPWE); community groups; UTAS; and tourism operators – was required to enable the greater reach and impact of the program.

Many thanks to Kaylene Allan of the Kingborough Council. Kaylene has been key in the Bruny Island Cat Management Program's success!

“Ten Lives is hoping to use the work on Bruny Island as a template for cat management in other locations.”

- Dr Tess Vitesnik, Ten Lives Head Veterinarian

Edu.Cat is Back!

This year has been an uncertain challenge at times, but one thing that is certain is the Edu.Cat team are looking forward to being back in classrooms delivering the Edu.Cat STEM Program to students across the state.

ARTICLE BY: Freya Langford-Sidebottom, Ten Lives.

INTERVIEW WITH: Rose Bray, Ten Lives Community and Education Manager.

Edu.Cat is our exciting Australian-first Curriculum aligned feline education program focusing on fostering responsible cat ownership. The program is free and available to all schools in Tasmania. It includes Science, Technology, Engineering, and Mathematics (STEM) challenges, incursions, teacher guidebooks, activity plans, student workbooks, posters, online resources and more!

Rose Bray is the Ten Lives Community and Education Manager, and she is keen to get back to it now restrictions are easing. Starting at Ten Lives nearly eight years ago, Rose was shocked at the sheer volume of cats coming into the shelter, and decided that changes and education needed to be introduced to the greater public. "We need to educate people about what they can do, and make them aware of the issues around cat ownership," she says.

The Edu.Cat program was launched in 2017, "I did some research, and knew I wanted the program linked to the Australian curriculum, and spent many hours making sure there wasn't something similar already out there. Nothing was already in place, so I set about making the course", says Rose. Three years on, it is now "a complete, mature program. We have lots of trained facilitators, a great diverse range of volunteers on board to help us run it including principals, teachers and scientists. We are in a great position to go, go, go now that school is back!"

Rather than just having an informal chat about cats, the program aims to build the important long-term social understanding about cat management; as Ten Lives manager Noel Hunt likes to say: "it's much more than just a cat show and tell."

The program is designed for Kindergarten through to Grade 7 so that, as Rose explains, "each year the students can build on the knowledge that the program has previously taught them. So, by the time they have finished Grade 7, the students have a really comprehensive knowledge to be able to make informed decisions as cat owners themselves."

She has noted that some students (and teachers) aren't aware of things like the longevity of cats, breeding cycles, issues such as cat overpopulation, or the pros and cons of cat containment. An example of this that Rose cites is a student in Grade 3, who told her about his family cat who had been hurt in a fight. He learned through the program that cats can be contained, and, as a result of this, the student said he had hopes of educating his family and convincing them to erect an outdoor enclosure to stop his cat getting hurt again.

One of the great parts of the program is the fun and empowering, hands-on STEM aspect. In cases like the above containment course, students can enjoy such projects as designing an enclosure that considers the needs of both the cat and the owner, and making a model of their design.

GET INVOLVED!

2020 would have been a record year for Edu.Cat attendance, and we are keen to get the ball rolling again, with high hopes for 2021. Schools who had originally postponed their sessions are now back on board, and Rose says that she has even been receiving inquiries and bookings from college-level classes hoping to sign on! In her own words, the Edu.Cat program is "fun, interactive, engaging, and hands-on", and additional aspects can be requested such as having a cat accompany the facilitators to the classroom, and organising tours of the Centre itself.

We invite you to be a part of this positive environmental change by booking Edu.Cat for your students free of charge. Visit tenlives.com.au to submit a Teacher Inquiry Form!

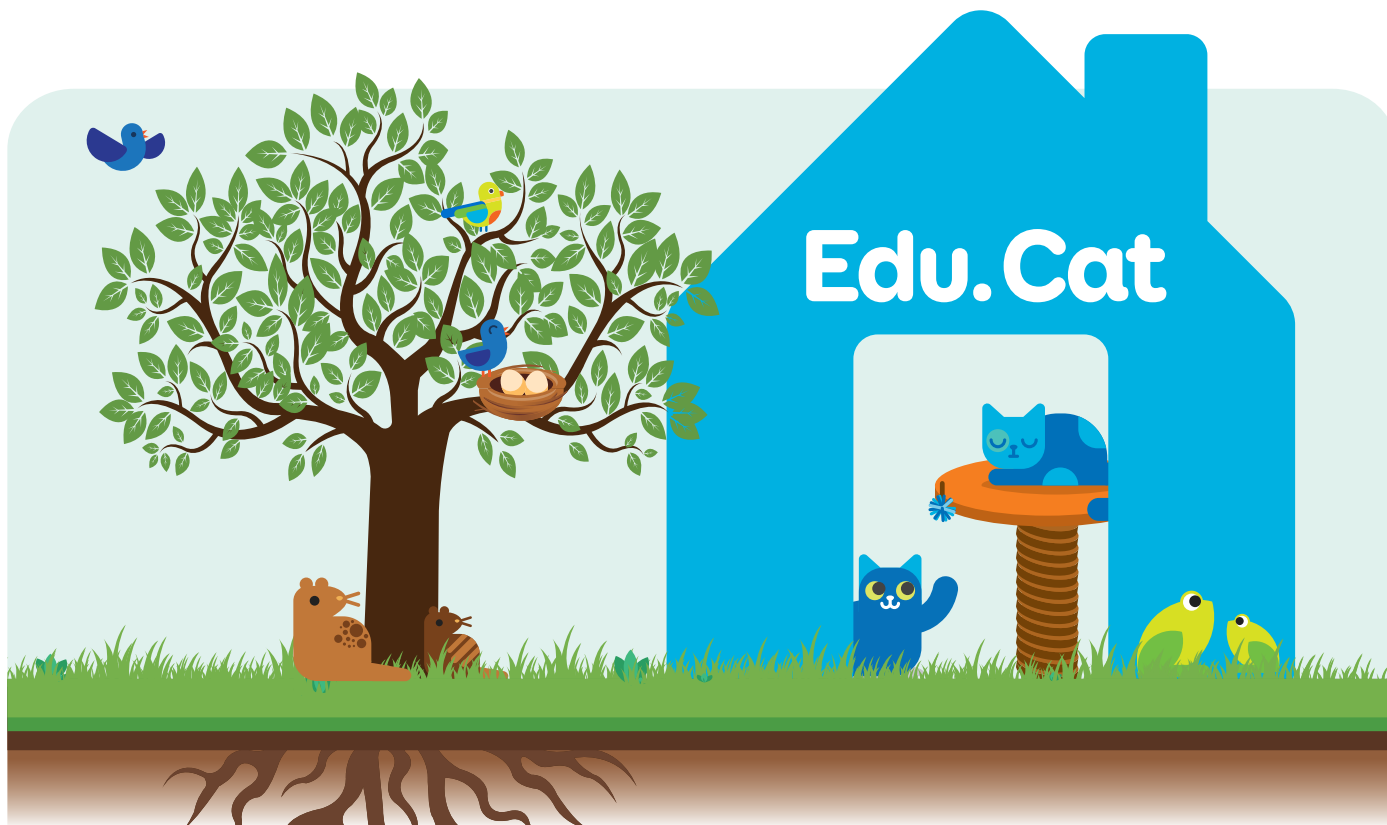
TEACHER TESTIMONIALS:

"A fantastic hands-on experience. Activities and content were developmentally appropriate and students were thoroughly engaged."

-Lauderdale Primary, Prep

"The education and awareness which Edu.Cat provides for students is very well received. Students were engaged and thinking critically."

-Molesworth Primary, Year 5



Inspiring students in Science, Technology, Engineering and Maths.

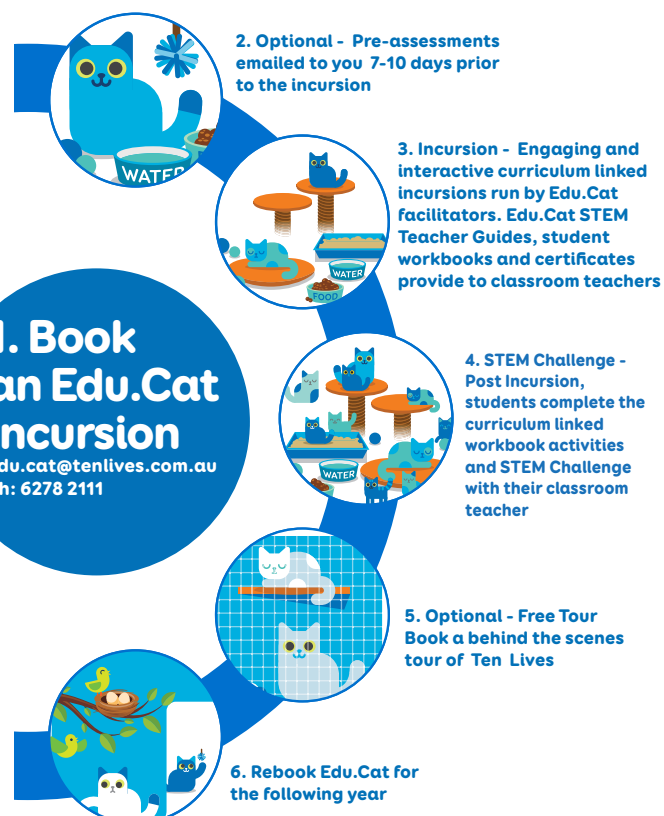


Promoting responsible cat ownership to create lasting social change in how people care for cats and protect wildlife. It all begins with education!

BOOK NOW!

edu.cat@tenlives.com.au

The 1, 2, 3... of Edu.Cat



The Promise of a Lifetime Bequest Booklets

Thank you for considering Ten Lives in your will.

ARTICLE BY: Freya Langford-Sidebottom, Ten Lives.

We now have our beautiful new Bequest Booklets available, which detail different bequeathment options. Ten Lives is a not-for-profit organisation dedicated to caring for and re-homing the unwanted cats and kittens of southern Tasmania, improving feline welfare in the state, and encouraging responsible cat ownership. We do not receive any government funding and rely on generous people like you to kindly make gifts to assist with the costs of caring for surrendered and abandoned cats and finding their forever homes.

Every gift that Ten Lives receives is important, no matter how big or small. In particular, gifts left in Wills (known as bequests) are vital to the life-saving animal welfare work we undertake on a daily basis here at the Centre.

Our Bequest Booklet details a range of ways you can help out Ten Lives in your Will, including monetary gifts and the care and re-homing of your cat. You can also help us by requesting copies to display in your place of work or business.



We understand that your loved ones come first, however, if after considering their needs you feel you would also like to support Ten Lives then please consider doing so by leaving a gift in your Will. You may also like to consider leaving your feline companion in the care of Ten Lives where you can be assured that the best possible outcome for your pet will be achieved.

If you would like to learn what is involved in leaving funds to Ten Lives in your Will, please contact us to receive a copy – or to receive multiple copies to display in your place of work.

Call 6278 2111 or visit the Bequest page at our website tenlives.com.au to submit a request.





Our Story

History Book

It's said that every cat has a story, but now it's the story of the Cat Centre itself that Ten Lives is looking to tell.

ARTICLE BY: Freya Langford-Sidebottom.

We are excited to announce that Author Dr Caroline Evans has taken on the challenge to research and write our history here at the Ten Lives Cat Centre, and has reached out to volunteers, staff, and friends from the past to help us fill in the blanks with great stories and anecdotes about people and cats.

Ten Lives has a proud history of more than 70 years of caring for the unwanted cats and kittens of Southern Tasmania. We started life in 1949 as the Tasmanian

Animal Protection Society, founded by Joan Allport, and became a dedicated cat centre in 1974 under the leadership of Florence Robson, who had a vision to provide a shelter for all unwanted cats and kittens in Hobart.

And while much has changed over the past 70 years, some things remain the same. "I think the contribution of volunteers is really striking and quite moving", says Dr Evans, "they put in an enormous amount of time, and an enormous amount of emotional energy I guess, as well as other kinds of energy, and also money. Quite a bit of money from volunteers went into setting the original Cat Centre up."

Ten Lives Manager Noel Hunt agrees, "Volunteers are really the backbone of the organisation and have been part of what we do from the very beginning. We have 100 volunteers that work at the Centre, we have up to 20

volunteers that work at our op shop, and amazingly we have nearly 250 volunteer foster carers that help us look after the vast number of kittens and cats that are in our care."

As part of this project, we would really love to hear from all the people who have been involved in the long and rich history of Ten Lives. As Noel states "the history of Ten Lives is also an important part of the history of Hobart, and it's just important to get that down on paper while we can."

*Ten Lives Manager Noel Hunt with Dr Caroline Evans, Historian and Author.
PHOTO: Joel Diprose, Ten Lives.*



If you or anybody you know can help provide information, stories, articles or photos involving our past (especially from our Strickland Avenue days), you can visit our web site tenlives.com.au and hit the big red button marked HISTORY BOOK MEDIA UPLOAD, email us with your information at history@tenlives.com.au, give us a call on 6278 2111 or even drop in to visit the Centre at 12 Selfs Point Road, New Town - we'd love to show you around so you can see what Ten Lives is doing today!

Catmate

Wood Pellet Litter (FOGO Bin Friendly)



- Organic. Eco-friendly. FOGO bin compatible.
- Made from recycled wood waste otherwise destined for landfill or burning.
- Long lasting odour control & pleasant pine smell
- Safe – no added chemicals.
- Locks in moisture and absorbs up to 3-4 times its own weight. Less dust, less mess.
- Bio-degradable & compostable.
- Natural wood product once used breaks down to sawdust.

\$12⁰⁰ 7kg

\$23⁰⁰ 15kg

Save \$\$\$ & time with a sieve tray!



- Simply scoop out poos and shake the tray side-to-side for wees.
- Separates soiled litter from clean litter with ease.
- Creates less waste so you buy less litter!
- Available in charcoal or cream to suit most décor!

\$29⁰⁰

Catit Senses 2.0 Wave Circuit



- 25 cm long with 100+ layouts to provide diverse playtime experience.
- Encourages curiosity and activity.
- Peekaboo design to satisfy cats' natural hunting instinct.
- Easy to assemble and clean.

\$29⁰⁰

Digger



- Stimulates cats to work for their food in a fun manner and promotes health.
- Easy to insert food in various tubes for your cat to smell and paw out.
- Small convenient design, easy to clean,

\$28⁰⁰

K&H EZ Mount Window Bed



- Instantly turn any window into a cat entertainment centre.
- Completely open top half pod design gives cats easy access to climb in & out.
- Proven suction cup mounting system attaches to any window in seconds.

\$66⁰⁰

Kitty Sill Deluxe™



- Provides your cat with a front row view of nature, weather, people and more without taking up valuable space.
- Added bolster for additional security & comfort is easy to install and clean.
- Allows use of blinds when folded.

\$88⁰⁰