



Cookie Statement

Ten Lives Cat Centre is operated by Ten Lives Cat Centre Inc. ABN 78 883 186 467 from its registered address at 12 Sels Point Road, New Town Tasmania 7008, Australia.

By viewing this cookie statement page and using Ten Lives Cat Centre's website, app and mobile services, you consent to our use of cookies on your browser in accordance with our cookie statement unless you have disabled them. If you have any further queries or requests, please contact us at privacyofficer@tenlives.com.au.

For more information on cookies and how to delete or restrict them, please visit www.aboutcookies.org.

CONTROLLING AND DELETING COOKIES

To prevent cookies generated from our site reaching your device, you can restrict or block them using your browser settings. Use the 'help' function on your browser for more information on how to do this.

To delete or restrict cookies on your mobile phone, refer to your handset manual. Please be aware that your actions to restrict or delete cookies may affect the functionality of website. For more information on cookies and how to delete or restrict them, please visit www.aboutcookies.org.

FIRST-PARTY COOKIES

First-party cookies are small text files that are placed on your computer by www.tenlives.com.au website that you visit. Ten Lives Cat Centre website uses cookies which are necessary to make the website usable such as enabling basic functions like page navigation and access to secure areas of the website. The website may not function properly without these cookies.

We use first-party cookies through other third party's such as Facebook – you can update and adjust how ads are targeted to you through Facebook direct using this link: <https://www.facebook.com/ads/preferences/>. Any data collected will be used in accordance with Ten Lives Cat Centre's [privacy policy](#) and the relevant third party's privacy policy.

THIRD-PARTY COOKIES

Ten Lives Cat Centre use services from third-party suppliers which set cookies on our website with our permission to enhance customer experience, functionality and to deliver the services that they are providing.

Ten Lives Cat Centre are tracking user and event data through Google Analytics that is associated with cookies, user identifiers or advertising identifiers – the retention period is set to 26 months after which this information is deleted automatically. This data will reset on new activity if the user visits the website before the retention period is up.

Any data collected will be used in accordance with Ten Lives Cat Centre's privacy policy and the relevant third party's privacy policy including Google's privacy policy. You can opt out of Google's use of cookies by visiting [Google's Ad settings](#) or through your browser with [Google's Opt-out Browser Add-on](#).

Third parties that are used by Ten Lives Cat Centre which may set third party cookies are:

- Google Analytics
- Sitecore
- Google Tag Manager
- Google Maps
- YouTube
- Google DoubleClick
- Twitter
- Vision 6
- Facebook
- Facebook Apps
- Google +
- Pinterest
- Salesforce (Causeview)
- Eventbrite
- Google AdWords
- Inspectlet

Remarketing - we use remarketing services from third-party suppliers to help tailor advertising that we think may be of interest to users. These adverts may appear on the Google search result pages, or across the internet on third party websites including those within the Google Display Network (GDN), Facebook and Instagram. Cookies are placed by third-party vendors, including Google, on web browsers to track user behaviour and serve ads related to such behaviour. No identifiable information is collected through the use of Google's, or any other third party's, remarketing service.

SOCIAL MEDIA CUSTOM AUDIENCES

Ten Lives Cat Centre use Facebook Custom Audiences to deliver advertisements to Website Visitors on Facebook based on information Ten Lives Cat Centre already have such as email address. We also may use information associated with Visitor social media accounts, such as demographics and other information about an individual to improve our marketing efforts. Find out more about Facebook advertising here: https://www.facebook.com/ads/about/?entry_product=ad_preferences or learn more about how to opt out of Facebook Custom Audiences here: <https://www.facebook.com/ads/preferences>.

SESSION COOKIES

Ten Lives Cat Centre uses session cookies when visiting www.tenlives.com.au. These are temporary cookies that are used to remember you during the course of your visit to the website, and they expire when you close your browser.

PERSISTENT/PREFERENCE COOKIES

Ten Lives Cat Centre uses persistent cookies when visiting www.tenlives.com.au. These are used to

remember your preferences within the website and remain on your desktop or mobile device even after you have closed your browser or restart your computer/ device.

COOKIES SET BY THIRD PARTIES

Ten Lives Cat Centre may embed various pictures, video content and website links within its' own content. If you visit those external links or embedded content there maybe cookies set. Ten Lives Cat Centre do not control these cookies and so you will need to check the relevant third-party website for information.

SOCIAL MEDIA SHARE TOOLS

The Ten Lives Cat Centre website may carry embedded 'share' buttons which enable users to share articles via social networks. Social network sites may set cookies when you are logged in to their service. The Ten Lives Cat Centre does not control these cookies and therefore you will need to check the relevant third party website for information about this type of cookie.

USE OF WEBSITE OUTSIDE AUSTRALIA

Ten Lives Cat Centre Inc and its websites are not intended for use outside of Australia. If you are residing in or accessing this website from outside of Australia this website is not intended for your use.

APPROVAL AUTHORITY

- Noel Hunt, Centre Manager
- Date of approval: June 2019
- Review date: annually